

# EcoProcura 2006

Practical Solutions for Sustainable Procurement

Barcelona, Spain, 20 – 22 September 2006



including

The Local Authority EMAS and Procurement (LEAP) Project Results

The 2nd International Green Purchasing Conference

Final Invitation & Programme

## Welcome by the Partners

**Konrad Otto-Zimmermann,**  
Secretary General, ICLEI

"Green Purchasing means saving the environment with money that would be spent anyway - just by choosing environmentally and socially sound products and services. Moving to sustainable procurement is inevitable. Just think of how you would justify any spending on unsustainable solutions or even harmful products vis-à-vis your electorate, your citizens, future generations and your conscience. The CFC and asbestos disasters worldwide should be lessons enough. Join the movement for sustainable procurement!"



**Tot Brill,** Corporate Director for the Regeneration and Culture Department, Leicester City Council on behalf of the LEAP Project Consortium

"Implementing green procurement can be much easier and more effective on the market when a coordinated

approach is taken - this is one of the philosophies of the LEAP project. Equipped with the right tools, local authorities can take a lead by using their purchasing power to send a strong signal to the market and make a significant contribution to sustainability. EcoProcura 2006 is a milestone for sustainable procurement issues and we are very proud to share the results of the LEAP project with you in Barcelona."

**Professor Ryoichi Yamamoto,**  
Chair, International Green Purchasing Network (IGPN)

"Leveraging spending power and purchasing environmentally-preferable goods and services is an essential step to greening the market, and both businesses and governments have a key role to play. As Green Purchasing activities continue to flourish in some regions of the world, it is important to find a global meeting point to disseminate our missions and encourage further actions. EcoProcura 2006 in Barcelona is the perfect opportunity to make this happen by holding our 2nd International Green Purchasing Conference."



## Our Hosts

**Imma Mayol Beltran,** Deputy Mayor & Member of the Executive Committee of ICLEI, City of Barcelona, Spain

"Taking into consideration the three pillars of sustainability for purchasing decisions is certainly challenging but also very rewarding when our ambitious targets are met. Local governments in southern European cities have made impressive steps with making their purchases more sustainable in recent years - yet, we must not stop here as there is much to learn by exchanging with our European and international partners, and especially with social responsibility in procurement. We are proud to host the sixth EcoProcura event and I look forward to welcoming you in Barcelona!"



**Núria Buenaventura,** Delegate President, Provincial Council of Barcelona, Spain

"Working in the interest of 311 municipalities relies on a strong commitment to coordinating actions, sharing experiences and knowledge on a cross-cutting issue like sustainable procurement.

EcoProcura 2006 is a great opportunity to extend beyond our local boundaries and gain a broader understanding to build on our local knowledge centres by setting up partnerships with other cities and provinces - sharing knowledge means creating power."

**Concepción Toquero,**  
Vice Minister for the Environment, Spain

"Including sustainability principles in procurement practices is already a reality in a number of countries. The opportunities, however, for ensuring that our purchasing potential also meets the goals of environmental protection and social welfare are still many. Governments play a significant role in demonstrating leadership in progressing towards sustainable development. I am pleased that businesses and public authorities will have the opportunity to discuss strategies for sustainable procurement in person at EcoProcura 2006 in Barcelona - a milestone for global sustainability issues!"



**Francesc Baltasar,** Minister for Environment and Housing, Government of Catalunya, Spain

"Motivating politicians and government employees to take action in the field of green and sustainable procurement takes courage and leadership. Finding avenues that motivate people, and working with willing players at their own pace, are absolutely critical for success. EcoProcura 2006 in Barcelona will bring together a range of players so that together our voices and actions will have a multiplier effect and serve to advance further activities. I am pleased to welcome you to this exciting forum in Barcelona!"

## Conference Objectives



**EcoProcura 2006 is the leading international conference on sustainable procurement bringing together public and private stakeholders from all regions of the world to foster an exchange of ideas and experiences and develop common strategies for sustainable procurement at a global level.**

ICLEI, the Provincial and City Councils of Barcelona, the LEAP Project Consortium, the International Green Purchasing Network (IGPN), the Government of Catalunya and the Spanish Ministry for the Environment have joined forces to provide participants with an exciting programme that will serve to deepen and widen the commitment to adopt sustainable procurement practices and pick up the pace of local, regional and national actions.

The EcoProcura 2006 is the latest in a series of conferences that have been at the cutting edge of European sustainable procurement issues since the first conference in Hannover in 1998. EcoProcura 2006 is the sixth conference of this series and this year incorporates the 2nd International Green Purchasing Conference as well as the results of the European Commission funded LEAP (Local Authority EMAS and Procurement) project on local environmental management systems and sustainable procurement.

**Learning from leading world cities** - Leading public authorities from across the world will present their recent experiences and successes. Case studies will focus on strategies and examples which further the introduction and market penetration for sustainable products, services and technologies.

**Showcasing tools** - A number of practical tools designed to assist public authorities in implementing sustainable procurement will be presented, including a comprehensive toolkit developed by the LEAP project. These tools cover issues such as how to integrate sustainable procurement into environmental management systems and harnessing the benefits of joint procurement for advancing the market for greener products.

ICLEI will also present the Procura<sup>+</sup> Campaign and its achievements since its launch in 2004. The Campaign provides participants with a tested and easy-to-use implementation model for sustainable procurement and key purchasing criteria for any European public authority to use.

**Promoting a dialogue with the private sector** - The conference will provide a mechanism for dialogue between the private sector and the public sector to improve understanding, advance sustainable product innovation and further promote a market for sustainable products and services.

### Celebrating 10 years of work and successes!

In 2006, ICLEI's European Secretariat will be celebrating 10 years of action on sustainable procurement. Since 1996, ICLEI has taken on the mandate from its members to assist local governments to use their purchasing power to achieve a more sustainable future for all citizens, and has since worked on numerous initiatives internationally and nationally in the field of sustainable procurement. Some highlights of a decade of work are:

- 1997 - Launch of the European "Buy it Green"- Network of Sustainable Procurement Professionals
- 1998 - First European conference on eco-procurement, EcoProcura Hannover, Germany
- 2001 - Publication of the European guide for practitioners on green procurement
- 2002 - First European wide Eco-Procurement Survey on behalf of the European Commission
- 2003 - ICLEI-led consortium of European organisations publishes the first publicly available facts and figures on the potential of green purchasing in Europe, through the RELIEF project
- 2004 - Launch of the Procura<sup>+</sup> Campaign, a European movement on sustainable procurement

## Conference Guide

### Here is how the conference will unfold

#### Day 1

- Welcome from the hosts
- Panel of international experts highlighting:
  - the progress and challenges for green public procurement
  - opportunities for socially responsible procurement
  - the value of sustainable procurement for the business sector
- Selection of public authority success stories from around the world
- Session on opportunities for sustainable procurement within the European Union legal framework
- Technical visits to environmental projects in the City of Barcelona

#### Day 2

- Interactive parallel workshops on a number of topics including:
  - setting up policies and targets
  - developing tenders for key products
  - undertaking joint procurement using ecolabels
  - integrating sustainable procurement into climate protection strategies and environmental management systems
- Dialogue with suppliers in several key product areas on how sustainable procurement can drive sustainable innovation through collective market power
- Training session on Fair Trade in procurement

#### Day 3

- Summary of strategic conclusions from the previous days sessions and workshops
- Presentations on the emerging international picture
- Call to Action from the conference participants

The conference will offer a balance of presentations in plenaries to highlight and also introduce the key issues that will be discussed in smaller groups in the parallel sessions, as well as providing the opportunity for discussions between the European Commission, national governments and local governments, and business.

### Conference Call to Action

Each session will produce results in terms of ideas, approaches, projects, commitments and input into the draft Conference Call to Action. The Conference Call to Action will be circulated at the beginning of the event and the final version will be presented to conference participants for endorsement in the closing plenary 'Now is the Time to Act!'.

### Forming new partnerships: Networking Groups and social events

Networking Groups at EcoProcura 2006 in Barcelona offer unique opportunities for delegates to meet and form new partnerships (e.g. city twinning), start new projects, and gain a closer insight into the work of other organisations. Conference participants will be placed in small networking groups which will meet at various points during the conference to discuss in more detail the issues and opportunities raised during sessions and possible actions to take. The local Spanish hosts will also invite all conference participants to two evening events: a welcome reception on Wednesday evening and a formal dinner on Thursday evening.





**Stavros Dimas, EU Commissioner for the Environment**

"Sustainable public procurement can have significant benefits for the environment and society as a whole. With their enormous purchasing power, public authorities can have a major influence on the marketplace and foster the development of sustainably innovative products and technologies. This is an area in which every public authority, no matter how large or small, can play its part. The EcoProcura 2006 Conference will build on many of the issues presented at the European Green Public Procurement Conference in Graz in April 2006. The European Commission is committed to taking action in this field so I am very pleased to support the EcoProcura Conference. I heartily recommend that representatives from all levels of government should attend."



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**9.00 Registration**

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**10.30 EcoProcura 2006 - Welcome to Barcelona**

*Chair: Gino van Begin, Regional Director for Europe, ICLEI - Local Governments for Sustainability*

**Imma Mayol**, Deputy Mayor, City of Barcelona, Spain and Member of the Executive Committee of ICLEI

**Núria Buenaventura**, Delegate President, Provincial Council of Barcelona, Spain

**Concepción Toquero**, Vice Minister for the Environment, Spain

**Francesc Baltasar**, Minister for Environment and Housing, Government of Catalunya, Spain

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**11.30 EcoProcura 2006: Conference Call to Action**

**Gino van Begin**, Regional Director for Europe, ICLEI - Local Governments for Sustainability.

**Better Management in Green Purchasing: The LEAP Project**

**Tot Brill**, Corporate Director for Regeneration and Culture, Leicester City Council, United Kingdom

**The 2nd International Green Purchasing Conference:  
Joint Strategies on an International Level**

**Professor Ryoichi Yamamoto**, Chair of the International Green Purchasing Network (IGPN), Japan

**Action and Commitment: A Compelling Address on the Power of  
Procurement to Achieve Sustainability - Introductory Panel**

**Herbert Aichinger**, Head of Unit, Directorate-General for the Environment, European Commission

**Serge Foucher**, Executive Vice-President, Sony Europe

**Representative of the International Labour Organisation**

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**13.00 Lunch**



### 14.30 Understanding & Winning the Arguments on Sustainable Procurement

Parallel presentations of a selection of success stories on sustainable procurement from across the world.

#### City of Göteborg, Sweden

hear about the experience of one of the European local government forerunners after 15 years of sustainable procurement actions.

#### City of Sendai, Japan

a leading local government example from a leading country in the field of sustainable procurement.

#### State of Vorarlberg, Austria

how a European regional government's coordinated approach has led to significant synergies in implementing sustainable procurement.

#### City of Santa Monica, United States of America

a small city that has become an international leader on sustainable development through sustainable procurement.

#### Municipality of Amaroussion, Greece and the Eastern Shires Purchasing Organisation, United Kingdom

how joint sustainable procurement actions carried out in the LEAP project have resulted in moving the market and provided economic benefits.

The City of Göteborg, the Municipality of Amaroussion and the Eastern Shires Purchasing Organisation (ESPO) are partners in the LEAP project. The City of Santa Monica is used in the LEAP project toolkit as a good practice case study.

*Time will be allocated for questions and discussion following each presentation.*

15.30

#### Technical Visits

*(see page 10 for details)*

#### Training Session

Opportunities for sustainable procurement within the EU legal framework.

18.00 Close of Day One

20.00 Welcome Drink at Barcelona City Hall





**9.00 Strategies and Tools for Taking Action**

**Equipping Cities for Taking Action - Highlights from the European LEAP Project**

**Helmut Lusser**, Managing Director, Global to Local Ltd, United Kingdom

**Driving Green Purchasing further in Europe**

**Jill Michielssen**, Directorate-General for the Environment, European Commission

**UNEP and the International Agenda for Sustainable Procurement**

**Monique Barbut**, Director, United Nations Environment Programme –  
Division of Technology, Industry and Economics (UNEP-DTIE), France (tbc)

**10.00 Parallel Sessions A**

**ICT products**

How can purchasers do the environment justice and meet their Information and Communication Technology needs?

**Green electricity**

The essentials for greening public tenders for electricity.

**Climate protection**

How can sustainable procurement contribute to climate protection?

**Sustainable timber**

How to procure timber from sustainable sources and thereby contribute to protecting and conserving forests and the environment.

**Local issues**

What are the main barriers to local authorities implementing sustainable procurement, and how can they be addressed?

**National policies**

Taking up the challenge nationally - directing your country down the path of sustainability.

**11.15 Coffee and Refreshments**

*(networking groups meet during the break)*

**11.45 Parallel Sessions B**

**Buildings**

How can we make new buildings and the renovation of buildings more sustainable?

**EMS**

Organising sustainable procurement through environmental management systems.

**Eco-labelling**

How to make use of product labelling in sustainable procurement.

**'Clean' clothes**

Tackling ethical issues far down the supply chain through responsible procurement of work wear.

**Local policies**

Communicating commitment - Influencing action by setting the right policy.

**Regional cooperation**

Strengthening regional action by coordinating actions and creating synergies.

**13.00 Lunch**



## Programme

### 14.30 Moving the Market

#### Mainstreaming Sustainable Procurement in Europe - Join the Movement!

**Mark Hidson**, Director for Sustainable Procurement in Europe, ICLEI - Local Governments for Sustainability

#### Business taking the Lead - An Approach for Taking Action on Sustainable Procurement by the UK Government

**Barbara Morton**, Project Manager, Department for Environment, Food and Rural Affairs (DEFRA), United Kingdom

#### Driving Energy-Efficiency in the ICT sector through Green Public Procurement

**Bernard Meric**, Senior Vice President External Affairs Europe, Middle East and Africa, Hewlett Packard International

### 15.15 Parallel Sessions C

#### Sustainable joint procurement

How can public authorities effectively join their purchasing power to reap the benefits of greener product markets?

#### Developing and less developed countries

What can be done to further promote sustainable purchasing in developing and less developed countries?

#### Sustainable public transport

Creating partnerships between suppliers and purchasers for greening public transport delivery.

#### Case study on Life Cycle Costing (LCC)

Learn how businesses are implementing sustainable procurement and how they play an important role in delivering sustainable procurement across the public sector.

#### Fair trade training

Session for public authorities on how to purchase fair trade products within European procurement regulations.

### 16.30 Coffee and Refreshments

### 16.50 Parallel Sessions D

#### Sustainable joint procurement

Panel discussion: Setting up regional / national joint procurement networks.

#### Developing & less developed countries

Panel discussion: Role of international organisations in spreading the concept of sustainable procurement throughout the world.

#### ICT products

Creating partnerships between suppliers and purchasers for greening supply chains.

#### Case study

How businesses are implementing sustainable procurement and how they play an important role in delivering sustainable procurement across the public sector.

#### Fair trade training (continued)

Session for public authorities.

### 18.00 Close of Day Two

### 20.00 Gaudi Dinner at Parc Guëll





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## 9.00 Parallel Sessions E

### Open workshop

Topic to be determined by conference delegates.

### Mainstreaming sustainable procurement in Europe

How can the Procura+ Campaign assist public authorities with their sustainable procurement activities?

### Business case study

Learn how businesses are implementing sustainable procurement and how they play an important role in delivering sustainable procurement across the public sector.

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## 10.10 Spreading the Movement

### The Emerging International Picture

**Zhang Xiaodan**, Environment Development Centre of State Environmental Protection Administration, China

### Thriving on Government Accountability in Green Purchasing

**Cynthia Vallina**, Analyst in the Office of Management and Budget, Executive Office of the President, United States of America

*Question time*

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## 11.30 Coffee and Refreshments

*(Break for Networking groups to meet and prepare for closing plenary)*

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## 12.00 Now is the Time to Act! - Closing Plenary

**Participants in networking groups consider next steps and identify priorities to stimulate further action locally by thinking globally**

**Launch of Conference Call to Action**

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## 13.00 Close of Conference



## Special Features

### EcoBusiness Forum

EcoProcura 2006 represents a tremendous opportunity for your business to enhance its profile internationally and to profit from your work for sustainability. By engaging with over 300 high-level participants from the public and private sectors - including policymakers, purchasers and suppliers - you will be able to make personal contact with key stakeholders working in sustainable procurement from around the world.

To help you take advantage of these opportunities, EcoProcura 2006 is providing a mechanism for dialogue through the EcoBusiness Forum, where you can exhibit and present your most innovative products and services to experts at the Conference exhibition area, enabling you to forge new partnerships and position your business at the forefront of international sustainable procurement activity.

EcoProcura 2006 is an event your business cannot afford to miss! Please contact the conference organisers to secure your exhibition space.

### Technical Visits

The City of Barcelona invites the conference participants to visit projects and sites of interest in the city or near surroundings. Special registration is required as well as a minimum number of registered participants per session. More information will be available on the conference website soon.

#### V1 - Applying Environmental Management Systems to Barcelona Beaches

You will visit the beaches of Barcelona and see the environmental management measures applied such as selective collection, noise-reduction measures, green procurement measures in the beach kiosks, water and sand quality measurements, and environmental control, among others. Part of the visit will be done by bicycle.

#### V2 - Integration and Restoration

You will visit the site of the Barcelona Forum of Cultures, where environmental facilities such as a wastewater treatment plant, an incineration plant and a photovoltaic power plant have been built and integrated in a way that urban public space has been created. You will then move on to the Besòs river which has been recovered for leisure use by burying high voltage cables and improving the environmental conditions of the seabed. This has led to a noticeable increase in biodiversity and marine productivity.

#### V3 - Urban Mobility

This tour will take you to the offices of "Transports Metropolitans de Barcelona" (TMB) and will focus on the impact of the recent ISO14001 certification of Barcelona's public transport. Changes achieved include: buses with natural gas, selective waste collection and recycling measures, water saving and recycling measures, energy saving and efficiency measures, and hydrogen bus testing, among others.



## Practical Information

### Conference fee and registration

Public Sector/ Non-profit: 300 EUR

Private Sector/ Business: 560 EUR

A reduced fee of 240 EUR will be applicable for ICLEI members, Procura+ Campaign participants and Procura+ national partners.

The fee grants participation in all sessions, including the training sessions and technical visits, conference materials, lunches, coffee breaks, a dinner and an evening reception. Payment information and details can be found in the attached registration form or register online on the conference website.

### Funding

Limited funding is available for local government representatives from developing countries. Participants in need of funding should contact ICLEI's International Training Centre.

### Languages

Official languages of the conference will be English, Spanish and Catalan. Simultaneous translation will be offered as far as possible. Please see the conference website for latest information.

### Travel and local transport

Barcelona is easily reachable by land, air and sea. You can find information on how to get to Barcelona on the conference web site. The Congress Centre (Palau de Congressos) also referred to as Montjuïc venue, is located in the city centre and well served by public transport. The Aerobus from the airport, Metro 1 and 3, and a number of bus lines all stop at "Plaça Espanya" just opposite the conference venue. In the interest of the environment, we strongly encourage you to consider using public transport and alternative means of transport such as bicycles to get around the city. Please visit the conference website for details.

### Accommodation

Accommodation costs are not included in the registration fee. Special room rates for conference participants have been negotiated for a number of hotels located near the conference venue in Barcelona. For more information on prices and bookings for these hotels please visit the conference website.

### Further information

Further information is available on the conference website: [www.iclei.org/itc/ecoprocura2006](http://www.iclei.org/itc/ecoprocura2006)

### Greening EcoProcura 2006 - a committed host

The EcoProcura 2006 conference will actively work for the minimisation of local and global environmental impacts produced by the event. The Conference will also contribute to reinforce "greening" standards for future ICLEI events.

Greening measures include:

- promotion of public transport
- notepads made out of recycled paper
- delegate bags made from recycled material through a social project
- transport to technical visits with low emission buses
- inclusion of fair trade and organic products in the reception and official dinner, and commitment to compensating the CO<sub>2</sub> emissions generated locally (venue, meals, waste, transport, etc.).

EcoProcura 2006 host city Barcelona has worked closely with ICLEI on driving its Greening Events Agenda. It hosted the first International Symposium on Greening Events, 20-22 September 2004, initiating an international discussion with cities and event organisers to understand how the environmental and social impacts of large-scale events can be reduced. With the objective of making sure that green "activism" and conference hosting is sustainable for both the city and for the environment, a "Greening Events Initiative" and action plan was endorsed, including a model mission statement for green event planning, management principles for including sustainability criteria, and the creation of an informal network for co-operation.

The ICLEI Climate Legacy is an initiative to reduce environmental impacts of ICLEI's events. The ICLEI Executive Committee has decided that whenever CO<sub>2</sub> emissions cannot be avoided for events and business trips, compensation payments have to be made. Carbon offset payment fees to compensate for CO<sub>2</sub> emissions from conference-related air travel can be made according to distance travelled by participants' to the conference. During the conference the compensation of CO<sub>2</sub> emissions of the participants will be actively encouraged.

The funding generated through the ICLEI Climate Legacy initiative will finance a recognised Clean Development Mechanism (CO<sub>2</sub> reduction) project through a Spanish initiative, the CeroCO<sub>2</sub> project.

For more information, see:

[www.iclei.org/itc/greening-events](http://www.iclei.org/itc/greening-events)





## Conference Venue



**Congress Centre (Palau de Congressos)**  
**Fira de Barcelona - Montjuïc**  
**(Metro Station Plaça d'Espanya)**  
**Avda. Reina Maria Cristina s/n -**  
**08004 Barcelona**  
**Tel. +34 93 233 20 00**  
**www.firabcn.es**

**Conference Secretariat**  
**ICLEI International Training Centre (ITC)**  
**Leopoldring 3, D-79098 Freiburg, Germany**  
**Phone: +49-761 / 3 68 92-20**  
**Fax: +49-761 / 3 68 92-29**  
**ecoprocura2006@iclei-europe.org**  
**www.iclei.org/itc/ecoprocura2006**

### ICLEI's sustainable procurement activities



in Europe have as their core activity, the European Procura<sup>+</sup>

Campaign. The Campaign is aimed at mainstreaming the implementation of sustainable procurement across Europe, to utilise the enormous power of public procurement to send a strong, consistent message to the market to improve the supply of sustainable products and services. The Campaign provides participants with a tested and easy-to-use implementation model for sustainable procurement and key purchasing criteria for any European public authority to follow and a European platform to present their activities on sustainable procurement. For more information visit: [www.procuraplus.org](http://www.procuraplus.org)

### The LEAP project (Local Authority EMAS and Procurement)



is a project co-funded by the European

Commission and provides a series of practical tools for assisting public authorities in implementing sustainable procurement and its integration with existing environmental management systems. The project also explores the possibilities offered by collective market power through joint procurement for advancing the market for greener products. The findings of the project and the tools developed, including a model for joint procurement, will be presented at the conference. For further information please visit: [www.iclei-europe.org/leap](http://www.iclei-europe.org/leap)

### The 2nd International Green Purchasing Conference



follows on from the first conference held in Sendai, Japan, in

October 2004. The aim of the second event held within EcoProcura 2006 is to convene purchasers and producers from all levels of government and from private companies to discuss joint strategies for fostering sustainable procurement on an international scale. Following the successful conference in Sendai, the International Green Purchasing Network, based in Tokyo, was formed to drive the international agenda to encourage further take-up of the topic. For further information please visit: [www.igpn.org](http://www.igpn.org)



#### Endorsers:

