

# GP Interventions for the Public and Private Sector

Maureen Grace Lebria  
IGPN Meeting  
15 December 2021



# Past Capacity Building for the Government Sector

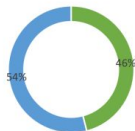
## Pilot Project Level



# Local Level: Continued support and on-demand training

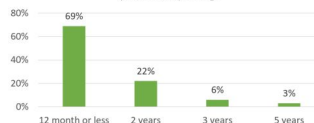


Poll 3. Have you started greening your procurement plan?



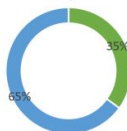
■ Yes ■ No

Poll 4. If no, when do you target to have it integrated in your procurement planning?



■ Poll 4. If no, when do you target to have it integrated in your procurement planning?

Poll 2. Have you identified your mission and vision for your GPP Programme?

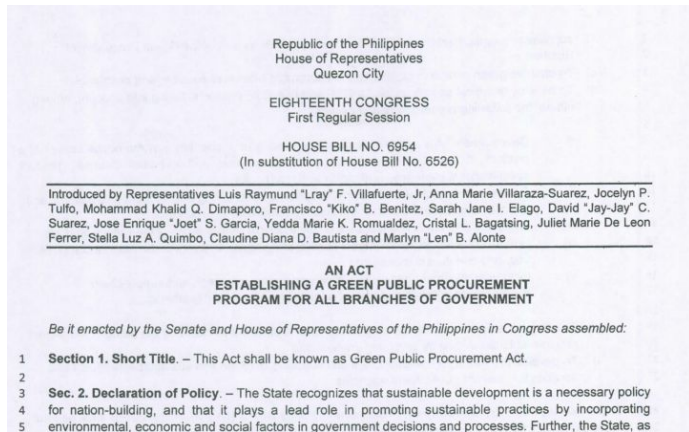


■ Yes ■ No



# National Level: Expansion and mentoring

## Policy Bill on GPP



With other experts

Technical assistance under the *Deutsche Gesellschaft fuer Internationale Zusammenarbeit* (GIZ) GmbH, the GPPB is set to:

- a) Development of GPP SoP and guidelines
- b) Review the GPP Roadmap of the Philippines;
- c) **Review the technical specifications and verification process for the priority products**
- d) **Expand the list of products**
- e) **Conduct capacity building program relative to the SOPs**

To integrate into current procurement system





# Private Sector: Information Campaigns



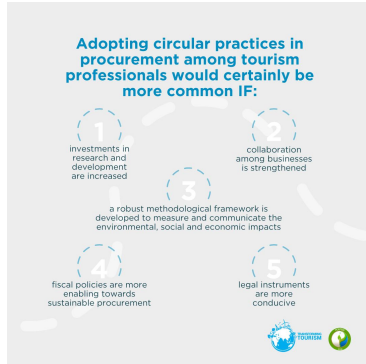
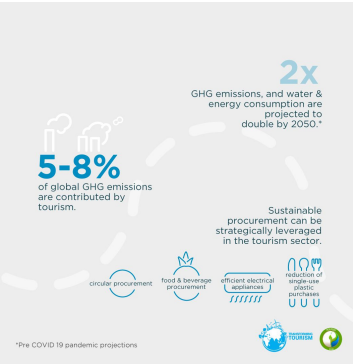


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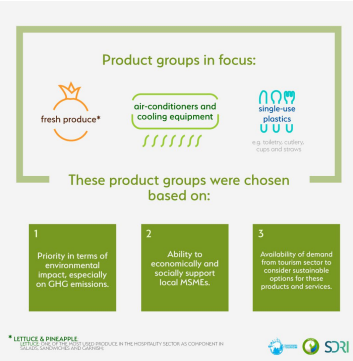
### What is sustainable procurement?

*"Process whereby organizations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life-cycle basis in terms of generating benefits not only to the organization, but also to society and the economy, whilst significantly reducing negative impacts on the environment."*  
 (United Nations Environment Programme, 2017)



### Why was this report written?

1. To assess the market's potential responsiveness to an increased demand of sustainable products and services.
2. To identify potential threats and opportunities that a shift of the demand to sustainable alternatives might create for MSMEs and for the local market.
3. To define sustainability criteria for each product group and identify existing means of verification and sustainability standards.



Supported by:



# Adopting Sustainable Procurement in the Tourism Sector

An Online Awareness Series



## Practicing Sustainable Procurement in the Tourism Industry

### Criteria for Air-conditioning and Cooling Equipment

Results from the Local Market Readiness Analysis for Sustainable Procurement of Selected Products in the Philippine Hospitality Sector (2019)\*

\*This report was written before the outbreak of COVID-19, but still serves to support suppliers and businesses in shifting towards sustainable procurement.

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48 Development Academy of the Philippines (DAP) Building, San Miguel Avenue, Diligat Center, Davao City, Philippines  
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## air-conditioners and cooling equipment

### sustainability criteria to consider



1. Energy efficiency
2. Type of refrigerant
3. Manufacturer gives end-of-life instructions
4. Compatible with alternative energy sources
5. Individual replacement parts (modular)



1. Transparent and fair-trading practices
2. Consumer education programs
3. Engagement with community
4. Occupational safety for workers
5. Empowerment and social inclusion



1. Qualified local companies provide after-sales service
2. Financial state of supplier
3. Locally manufactured/assembled
4. Parts are sourced locally

NOTE: It is a requirement for users that must be on the suppliers and suppliers' website. Suppliers should provide the following information to the users: 1. Energy efficiency 2. Type of refrigerant 3. Manufacturer gives end-of-life instructions 4. Compatible with alternative energy sources 5. Individual replacement parts (modular)



## Adopting Sustainable Procurement in the Tourism Sector

### CASE STUDY

## Maximizing Impact by working together with all relevant stakeholders along the tourism value chain

Excerpts from the 2019 UNEP report  
Transforming Tourism through Sustainable Procurement

[www.oneplanetnetwork.org/transforming-tourism](http://www.oneplanetnetwork.org/transforming-tourism)



## CASE STUDY

### Local communities engagement through the procurement of local food supplies in the Philippines



SOURCE: United Nations Environment Programme (2019), Maximizing Impact by working together with all relevant stakeholders along the tourism value chain. UNEP/ETDC/Resorts/10Knots/2019



## Practicing Sustainable Procurement in the Tourism Industry

### Criteria for Alternatives to Single-Use Plastics

Results from the Local Market Readiness Analysis for Sustainable Procurement of Selected Products in the Philippine Hospitality Sector (2019)\*

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## Practicing Sustainable Procurement in the Tourism Industry

### Criteria for Lettuce & Pineapple

Results from the Local Market Readiness Analysis for Sustainable Procurement of Selected Products in the Philippine Hospitality Sector (2019)\*

\*This report was written before the outbreak of COVID-19, but still serves to support suppliers and businesses in shifting towards sustainable procurement.

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## Adopting Sustainable Procurement in the Tourism Sector

### CASE STUDY

## Supporting the adoption of sustainable procurement practices through Certification and Consumer Information Tools

Excerpts from the 2019 UNEP report  
Transforming Tourism through Sustainable Procurement

[www.oneplanetnetwork.org/transforming-tourism](http://www.oneplanetnetwork.org/transforming-tourism)



### LESSONS LEARNED

Sustainability certifications for hotels help to drive sustainability performance and continuous environmental and socio-economic improvements.

Access the rest of the case studies at  
[www.oneplanetnetwork.org/transforming-tourism](http://www.oneplanetnetwork.org/transforming-tourism)

SOURCE: United Nations Environment Programme (2019), Transforming Tourism through Sustainable Procurement





## Adopting Sustainable Procurement in the Tourism Sector

An Online Awareness Series



## Adopting Sustainable Procurement in the Tourism Sector

An Online Awareness Series



Hello, sustainable tourism advocates and partners!

This week's highlight for our Sustainable Procurement Awareness Series is on fresh produce, particularly lettuce and pineapple, which are both in-demand products in the hospitality industry. Before we think about how to increase sustainable options of fresh produce such as lettuce and pineapples, below are more environmental impacts of the agricultural sector as a whole:

### fresh produce\*

Some environmental and socio-economic impacts:

- Farms around the world emitted 6 billion tonnes of GHGs in 2011, or about 15 % of total global emissions. That makes agriculture second to the energy sector in terms of emissions.
- Land use change and habitat fragmentation on wildlife
- Agricultural drainage on water quality and balancing conflicting urban and agricultural water demands, soil erosion, agricultural contamination
- Genetically modified organisms on native species and habitats and human health
- Effects of pesticides, nutrient uptake and cycling, and sediments on habitats
- Carbon emission attributed to transport and logistics, as well as from the production of fertilizer and nitrous oxide from synthetic fertilizer application\*

\* lettuce & pineapple



### fresh produce\*

Some environmental and socio-economic impacts:

- Among the nine basic sectors in the Philippines, farmers are considered to be among the poorest of the poor. Filipino farmers and their families posted the highest poverty incidences in 2015 at 34.3%.
- The current conditions being faced by farmers are dissuading the youth from pursuing careers in agriculture, which can lead to a possible future gap in human resource requirements for agriculture and poses a threat to food security and sustainability.
- Agriculture is also one of the sectors that is most vulnerable to climate change effects, which disproportionately affect smallholder farmers who have limited safety nets, making their livelihoods even more precarious.

\* lettuce & pineapple



In order to increase the demand on more sustainable fresh produce, tourism stakeholders can use the following recommended criteria in looking for their next suppliers:

- Uses organic production
- Uses packaging with recyclable materials
- Has an environmental management system
- Implements fair trade prices
- Has contracts in place between farmers and traders
- Produce is locally grown in the region or in the Philippines

These indicators are also recognized as innovative and sustainable practices in our Green Choice Philippines criteria for Foodservice Establishments, the details of which you can find here: <https://pcepsdi.org.ph/programme/green-choice-philippines/gcp-criteria/>, should your establishment be interested in applying for certification.



For Green Choice Philippines-certified Food Service Establishments (FSEs), look out for the seal!

FSEs are Green Choice Philippines-certified when they:

- ✓ Are compliant with the requirements of food safety
- ✓ Provide healthy, safe and balanced dishes/meals
- ✓ Comply with relevant environmental legislations
- ✓ Implement measures to reduce the use of resources

Green Choice Philippines also recognizes FSEs that have innovative performance indicators (e.g. other sustainability initiatives). Check out more details of our criteria at our website at <https://pcepsdi.org.ph/programme/green-choice-philippines/gcp-criteria/>.



### Alternatives to Single-Use Plastics

Sustainability criteria to consider



1. Alternative (can be plastic) that is not single use, lasts long, and can be reused/refilled (e.g. dispensers)
2. Substitute product that is made from biodegradable or compostable material (e.g. paper, wood, bamboo)\*
3. Plastic can be recycled
4. Biodegradable in marine environments
5. No harmful toxins and chemicals in the plastic



1. Not harmful to human health
2. Workplace and occupational safety in production and retail
3. Supplier has educational programs for responsible use and alternatives



1. Locally produced (and can meet volume)
2. Generate local employment
3. Supplier pays correct taxes (and issues official receipt)

\*Ensure viability from the supplier that these materials are indeed biodegradable or compostable, and to what extent



### Transforming Tourism Value Chains - Philippines

Published by Andrea Janelle Go on September 29 at 10:00 AM

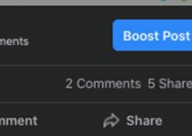
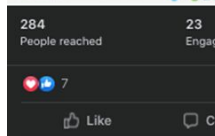
This week's highlight for our Sustainable Procurement Awareness Series will be on air-conditioning and cooling equipment! But before that, why was the Local Market Readiness Analysis written in the first place?

We wanted to assess the market's potential responsive to an increased demand of sustainable products and services, identify potential threats and opportunities resulting from shifting, especially for MSMEs and the local market, and to define sustainability criteria... See More



#### Why was this report written?

1. To assess the market's potential responsiveness to an increased demand of sustainable products and services.
2. To identify potential threats and opportunities that a shift of the demand to sustainable alternatives might create for MSMEs and for the local market.
3. To define sustainability criteria for each product group and identify existing means of verification and sustainability standards.





# Consciousness over convenience (responsible consumerism) Campaign



Implemented by

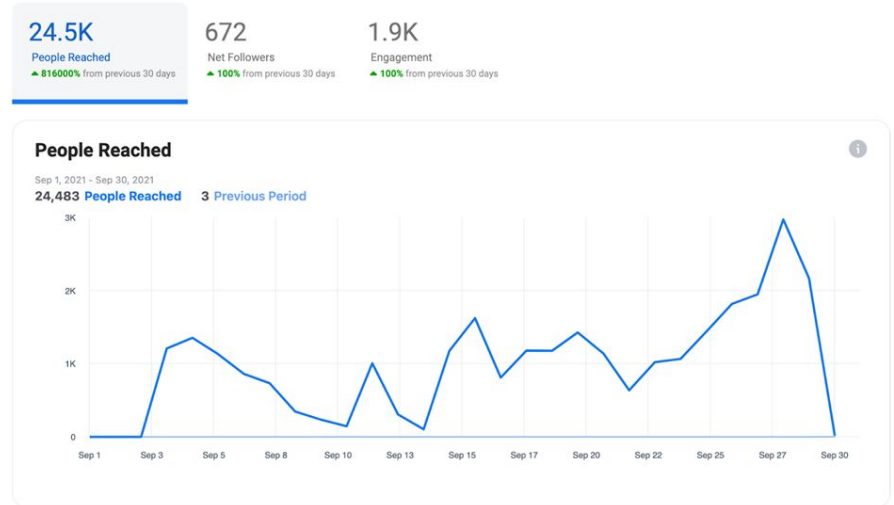


# Key Points

## Campaign Strategy:

### Story over statistics | Engage and educate

- Make concepts relatable
- Translate into local or street language (depending on the target audience)
- Engaging content



# Awareness

## Consciousness over convenience (responsible consumerism) Campaign



### COMPOSTING 101

#### WHY COMPOSTING IS GOOD

- Reduces the Waste Stream**  
Composting of home refuse is the most effective way to reduce the amount of waste sent to landfill and can also reduce greenhouse gas emissions by up to 50%.
- Cuts Methane Emissions From Landfills**  
When compostable waste goes to a landfill, it gets buried under massive amounts of other trash, creating off-gas (a gas made of methane) for the decomposition. The waste then ends up decomposing anaerobically, and begins to produce a gas called methane.
- Improves Soil Health and Lessens Erosion**  
Improves soil water retention capacity, productivity, and sustainability.
- Conserves Water**  
Research has shown that the water-retaining capacities of soil increase with the addition of organic matter.

#### HOW TO DO COMPOSTING

##### Alternate Layers

Alternate between layers of green (nitrogen) (kitchen and yard waste) and brown (carbon) rich material.

1. Choose Your Compost Location  
Choose a location which is far, well drained and sunny.
2. Harvest Your Compost  
Finished compost can be used in your garden and/or in pots. You should be able to find finished compost within four to six weeks of starting your bin.
3. Maintain Your Compost Bin  
Mix or turn the compost once a week to help the breakdown process and eliminate odors.
4. Continue to Add Layers (Until Your Bin is Full)
5. Add Kitchen and Yard Waste as They Accumulate

##### WHAT CAN BE COMPOSTED?

Stems of flowers, twigs or garden waste, crushed or chopped branches from pruning, tree and shrub debris, hay and straw, grass, leaves or grass (preferably pre-cut or dry leaves).

Food shavings (like bread), meat trim (not meat), vegetable waste.

Organic waste from kitchen (fruit, vegetables) (chopped or cut to 1/2 inch), food, eggshells (crushed), coffee, tea waste, dried fruit and nuts (not shell), orange, lemon or lime peels (not in flow and not crushed), damaged or spoiled or germinated produce, coffee grounds, tea bags and tea leaves.

Vegetarian animal foods (eg. eggs, beans, rabbits, tomatoes, etc.).

Waste oil, grease, paper and cardboard (not printed or polished or treated with plastic).

Waste oil, grease, paper and cardboard (not printed or polished or treated with plastic).

##### WHERE/HOW YOU CAN USE YOUR COMPOST

- Use your compost as top dressing for flower beds and all the house of plants and shrubs.
- Mix compost in with garden and flower bed soil.
- Use as a soil conditioner when planting or transplanting trees, flowers and shrubs by filling the hole with half compost and half soil.
- Make compost tea: Fill a five-gallon bucket with 1 liter of compost. Tie the top and let it sit for 2-3 days in a garage (not direct sunlight). This tea can be used to water plants and gardens.
- Compost products can be sold.



### Consciousness over convenience (responsible consumerism) Campaign

- Orange and banana peel: up to 2 years
- Cigarette butts: 1 - 5 years
- Paper tickets: 2 - 4 weeks
- Plastic bags: 10 - 20 years
- Aluminum cans: 80 years
- Floor cups and tin cans: 50 years
- Glass bottles: 1 million years
- Fire falling next: at least 600 years or longer
- Plastic bottles: 450 years



# Relatable Content

## NA GREEN-WASH KA!



Green Choice Philippines

October 19 · 🌐

...

According to a WWF 2020 report, Philippines has generated a total of 2150 thousand tons of plastic consumption in 2019. Only 9% of that was recycled and a greater 33% was disposed to landfills and dumpsites. Definitely, recycling is not enough.

What can ordinary consumers do? A lot.

One, when you do your regular market runs to replenish your kitchen essentials, bringing your own containers would already a help. Ask your suki vendor to place toyo, suka, patis in the glass bottle you brought, instead of the usual plastic sheet. Cutting down our plastic consumption is one green way to go.

Reference: [https://wwf.org.ph/.../12/WWF\\_REPORT\\_EPR\\_Philippines.pdf](https://wwf.org.ph/.../12/WWF_REPORT_EPR_Philippines.pdf)

#ChecktheSeal #GreenChoicePH #RoadtoSustainability

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The contents of this post are the sole responsibility of GCP and do not necessarily reflect the views of the European Union, the BMZ, GIZ or Expertise France.



### HOW TO IDENTIFY

## SUSTAINABLE BEAUTY PRODUCTS

Globally, the market for 'clean and green' self-care products is expected to increase approximately 12% to 15% every year.

With that amazing forecast, we could just expect more and more brands to jump into the sustainable beauty bandwagon.

So, mirror, mirror on the wall, how do we know who's the real clean and green among them all?





# Engaging - Content



Green Choice Philippines

September 18 · 🌍

...

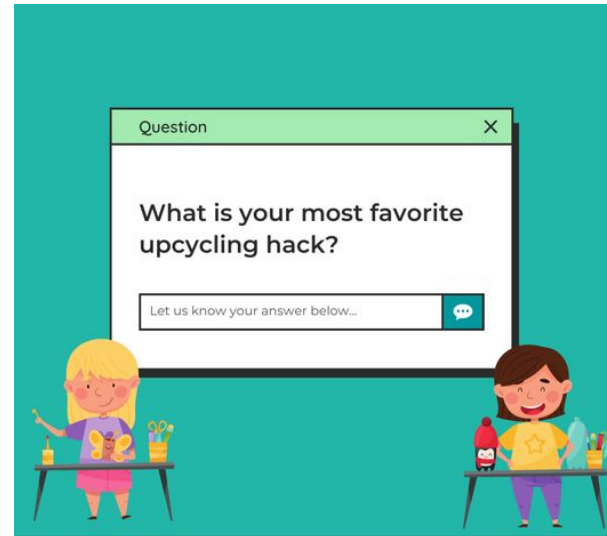
Running out of games to play with your kids now that you're all home most of the time?

Make your family time a sustainability time.

Download this snakes and ladders 'sustainability edition' and have fun playing with your family while reminding each other to avoid non-sustainable actions and to keep up with your green habits.

#GreenChoicePH #ChecktheSeal #MyContributiontoSustainability

#SustainablePackaging #GenGreen



Eden D. Gomez

Definitely, mine would be using tin containers as plant pots 🌱. Gives color to my otherwise just green garden. Look what paint can do to these mini sausage tin cans.



# Engaging - Events



## Green Choice for Green Products

An Awareness Seminar on the National Ecolabelling  
Programme - Green Choice Philippines

December 2, 2021 1:30-4:00pm via Zoom and FB Live

The events are hosted by:



In partnership with:



# Engaging - Events

## CONGRATULATIONS!

Cultivating Green  
Consumerism through  
Sustainable Practices in  
a Fast-Paced Society

SOCIAL MEDIA  
ENGAGEMENT WINNERS

#GreenChoicePH  
#ChecktheSeal  
#RoadtoSustainability  
#My Sustainable Actions

## WHAT ARE YOUR GREATEST TAKEAWAYS FROM THE WEBINAR?

### Isabelle Escamis

"This is why we should really think before we do anything. We should also practice a sustainable lifestyle because it will not only benefit the environment, but it will also do good for all of us."

Isabelle Escamis  
2:01

Everything we take from this Earth has a price. That is a fact. Another truth some of us are not ready to accept though: Climate change is real. And the price we will pay for ignoring this will not only be reflected through prices or dollars or any kind of number, but we will see and feel it through storms, droughts, earthquakes, tsunamis, or pandemics. This is why we should really think before we do anything. We should also practice a sustainable lifestyle because it will not only benefit the environment, but it will also do good for all of us. Yet there is another fact that we could hold on to: Everything has its own purpose in existing here. No matter how small a thing, every creature may be as big as a blue whale. Everyone has their own role on this Earth, even the bees, who are at the top of the list of the most important species around the globe since they pollinate 75 of them around 100 crop species that feed 80% of the world. Don't you see? Everything is connectedly the same so matter how different the puzzle pieces we hold seem to be. We're still fit for each other. Because we co-exist with one another. We cannot live without each other. That is why it is important for us to keep Mother Earth alive. And it is just right for us to give back everything we took from her, not because we are obligated to, but because Mother Nature deserves it. We should care for her because she cares for us. I also realized that, if mother nature could talk, she would leave us with this: "Do not be fooled and be deceived. With the world's most extravagant of offers. Do not let this Earth die and be wretched. In the Hands of Soulless creatures." And the greatest revenge that she could do to us, is to give up. I hope we don't live to see that day.

#GreenChoicePH  
#ChecktheSeal  
#RoadtoSustainability  
#My Sustainable Actions

## WHAT ARE YOUR GREATEST TAKEAWAYS FROM THE WEBINAR?

### David Jobellin

"Na-check mo ba ang label ng iyang nabili? Wag magpabudol sa mga bagay na maaring maging sanhi ng pagkasira ng kalikasan. Bagkus maging wais sa pag-isip at maging praktika sa mga bibilhin na maaring makatulong sa ating kalikasan."

David Jobellin  
2:01

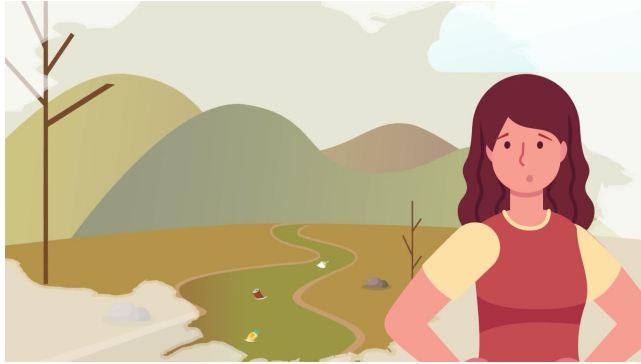
Habang tumatagal paligid ay nagbabago, takbo ng buhay ng tao ay nagbabago pandayang kinahaharap maraming pangyayari ang minakaa. Ngunit natatagpuan mo ba sa sapin mo kung nakatulong ka sa kapaligiran mo na mabago ito? Isang bagay ang nag aaliw sa mga tao ngayon. 5-8 ay nakapili dumi sa kalikasan ay di-marami, na check mo ba ang label ng iyang nabili? Wag mag pabudol sa mga bagay na maaring maging sanhi ng pagkasira ng kalikasan bagkus maging wais sa pag-isip at maging praktika sa mga bibilhin na maaring makatulong sa ating kalikasan. Budol man sa iyang tingin at butas man ito sa iyang bula ang parating na 5-8 pero hindi nyo nalalaman my mga bagay kayo na nabibili na makatulong sa mga kompanya na mag papadok na alagaan ang ating kalikasan.

Phil Center for Environmental Protection and Sus. Dev, Inc.  
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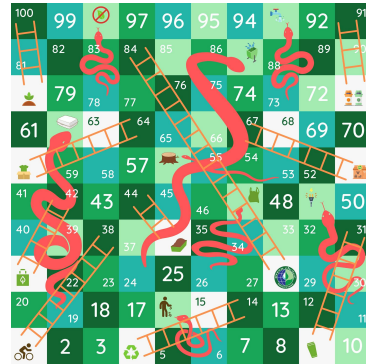
# Top Reach and Engagements



## R&R : REUSE & REFILL



## NA GREEN-WASH KA!





*Thank  
you*



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