

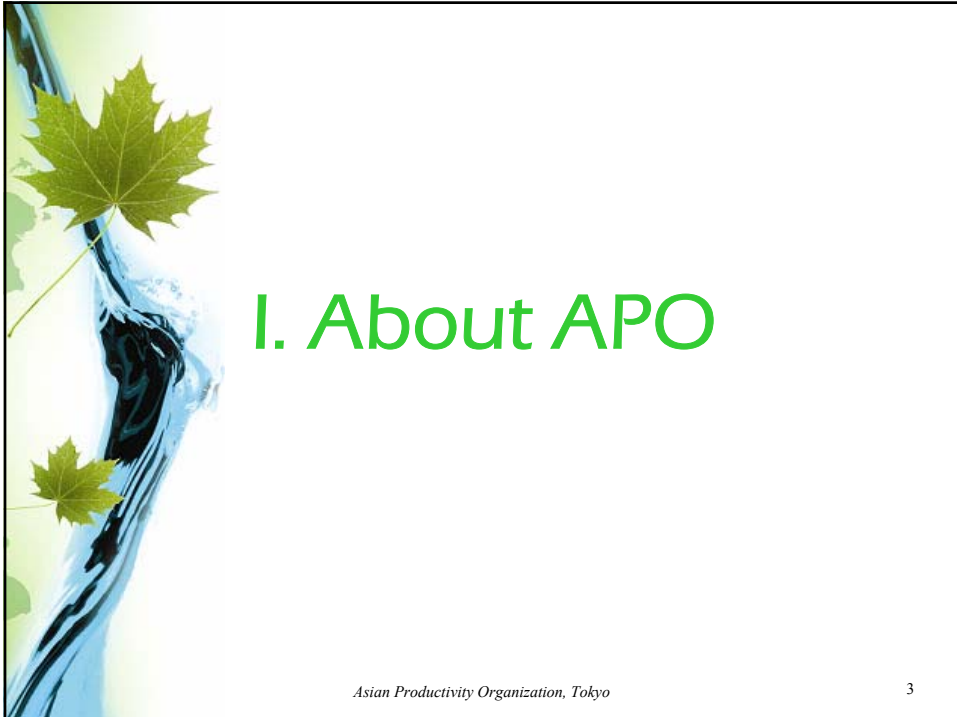
# **APO and GP Activities - Promoting the Concept of Greening Supply Chains**

**Seminar on “Combating Global Warming by Using  
Green Products”  
on 21 September 2007  
at IMPACT, Muang Thong Thani**

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Asian Productivity Organization**

## **Outline of Presentation**

- I. About Asian Productivity Organization (APO)**
- II. Green Productivity (GP) Program**
- III. Eco-products International Fairs (EPIFs)**



### I. About the APO: APO Member Countries

- Established in 1961 by convention by Governments in Asia
- Inter-governmental Regional Organizations with 20 Member Economies

Bangladesh	Indonesia	Nepal
Cambodia	Iran	Pakistan
Republic of China	Japan	Philippines
Fiji	Republic of Korea	Singapore
Hong Kong	Laos	Sri Lanka
India	Malaysia	Thailand
	Mongolia	Vietnam

- Non-Political
- Non-Profit
- Non-Discriminatory

## I. About the APO: APO Member Countries



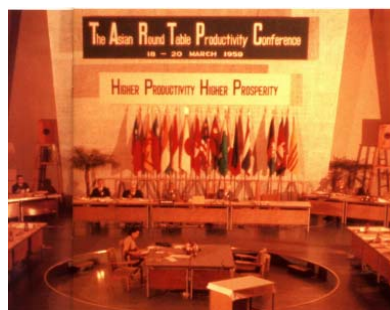
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## I. About APO : Role

Propagating productivity consciousness by performing the roles of

- think-tank
- catalyst
- regional adviser
- institution builder, and
- clearing house of information for productivity



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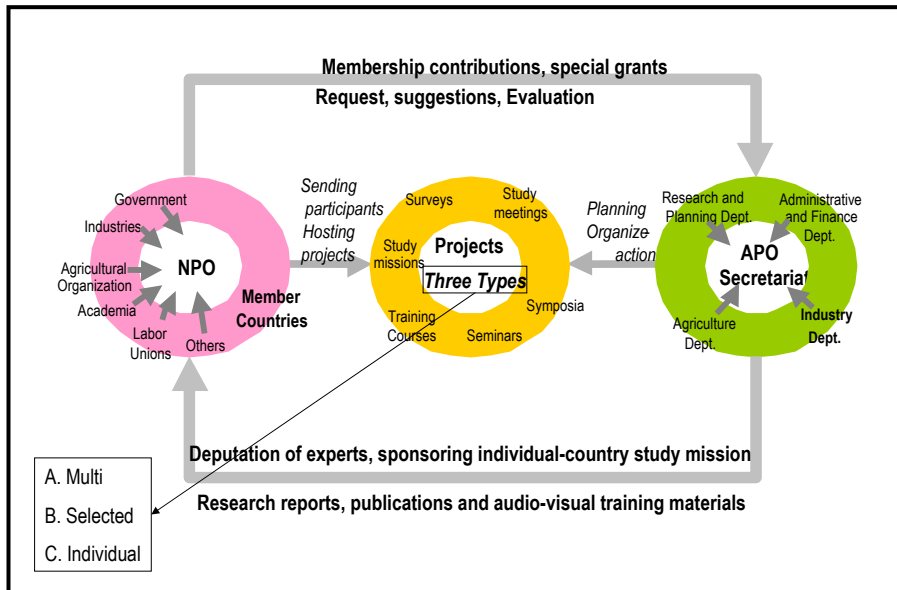
## I. About the APO: Mission

- A better **quality of life** for all people
- Accelerate **sustainable socio-economic development** through productivity enhancement in Industry, Agriculture, Service Sector and Communities

## I. About the APO : Issues of Concern

- Strengthening **Competitiveness**
- **Global Environmental** Problems (global warming, deforestation, industrial pollution, urbanization etc.)
- **Social Equity** (poverty, disparity of development)

## I. About the APO : Collaboration with NPOs



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## I. About the APO : National Productivity Organizations



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## I. About the APO : Secretariat



## II. Green Productivity Program



## II. GP Program- Landmark Events

- 1961 Birth of APO
- 1992: **Rio Earth Summit**
- 1993-94: Basic Research Project on the Environment and Productivity
- 1994: Established **Committee on Environment (COE)**
- 1994: **GP Program was launched** with the special grant from the Government of Japan
- 1996: **World Conference on GP**
- 2003: Established the **Green Productivity Advisory Committee**
- 2004: **First Eco-products International Fair** in Malaysia
- 2005: **Second Eco-products International Fair in Thailand**
- 2006: **Third Eco-products International Fair** in Singapore
- 2007: Participated in **TICAD Ministerial Conference on Energy and Environment for Sustainable Development** in Kenya

## III. Background : Shifting Paradigm (1)

### Rio Earth Summit 1992

The Special Program for the Environment (SPE) was established in 1994 through a special grant from the Government of Japan.

### World Conference on Green Productivity 1996



### Manila Declaration on GP 1996

**Environmental Protection should be promoted without sacrificing Productivity**



### III. Background : Shifting Paradigm (2)

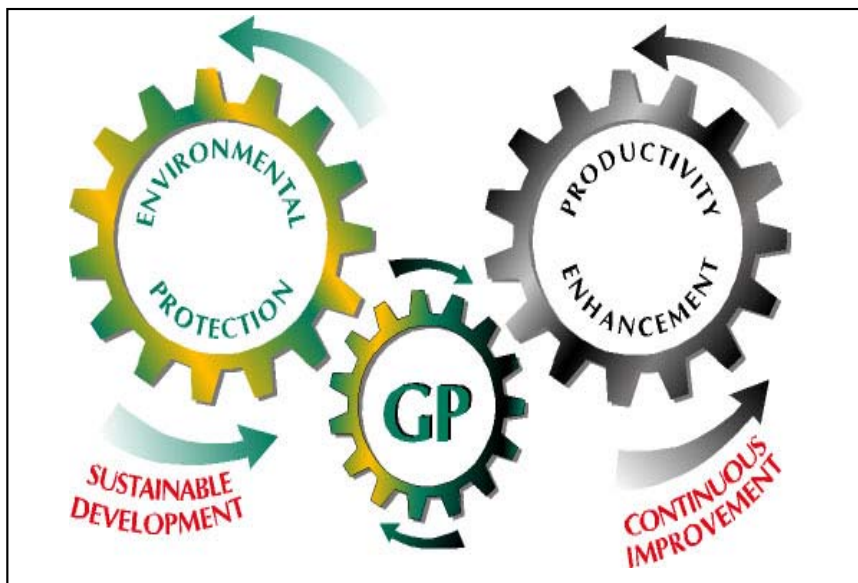
**World Summit on Sustainable Development 2002**

***Sustainable Development “Linkages between Efficient use of Resources (Productivity) Environment Protection and Poverty (Social)”***

**Second World Conference on Green Productivity 2002**

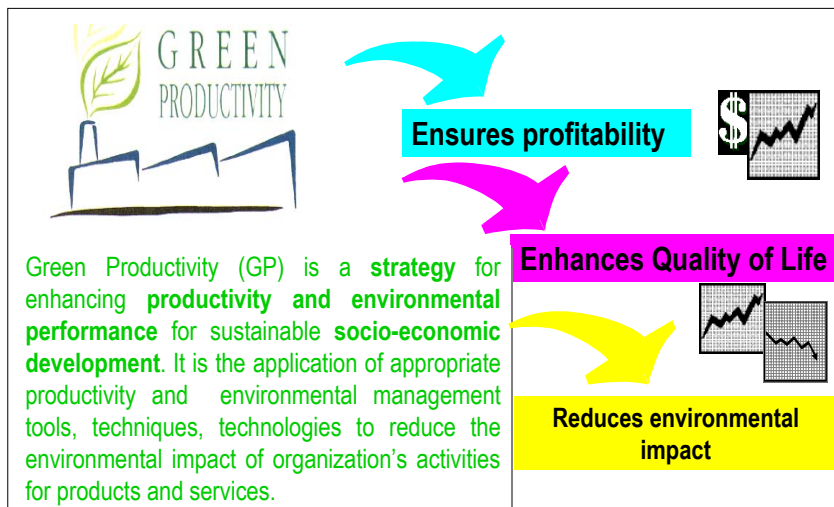
**GP Statement 2002**

### II. Green Productivity Concept

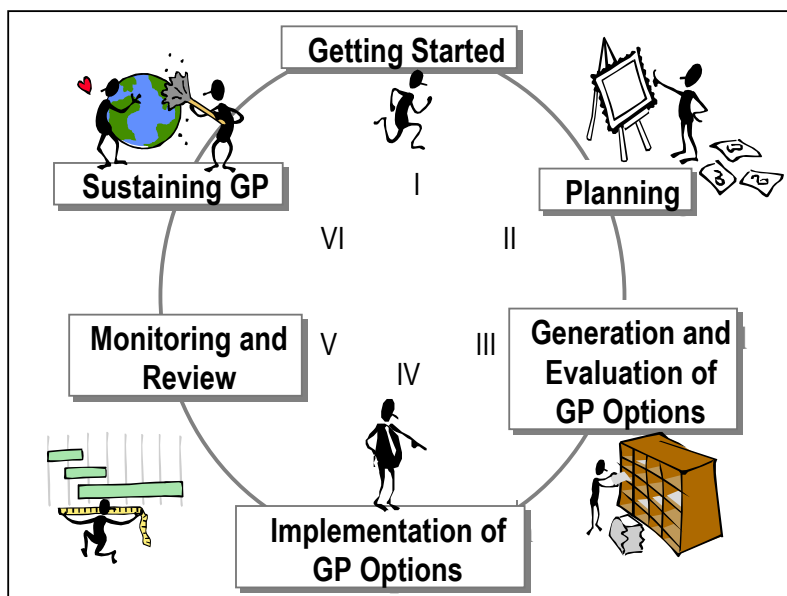


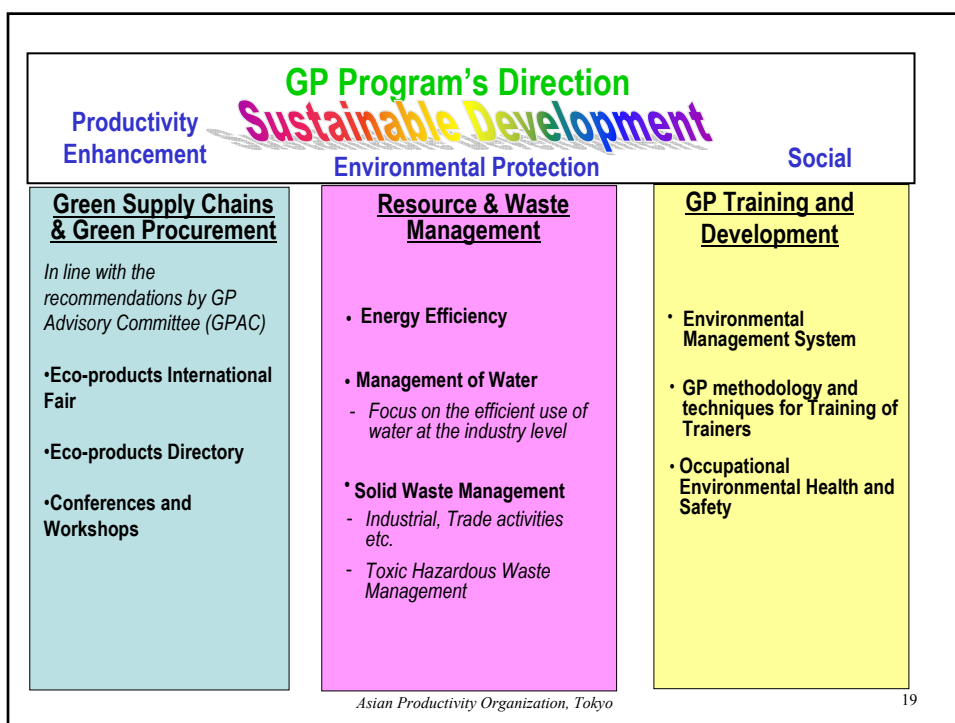


## II. GP Concept



## II. GP Methodology





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## II. GP Programs - Greening Supply Chains and GP Advisory Committee (GPAC), Japan

Launched: In 2003

Chairperson: **Mr. Etsuhiko Shoyama**, Chairman, Hitachi Ltd.

Vice-Chairpersons: **Prof. Ryoichi Yamamoto**, University of Tokyo

**Mr. Hideaki Sekizawa**, Vice President, Nippon Steel Corporation

**Mr. Kazuyoshi Terashima**, Senior Counselor, Ebara Corporation

Members: Approx 50 companies

## II. GP Programs - Greening Supply Chains and GP Advisory Committee (GPAC), Japan

*Focus Area: "Greening Supply Chains and Green Procurement"*



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## III. Eco-products International Fairs



4<sup>th</sup> EPIF  
in Vietnam



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### III. Eco-products International Fairs

#### ***Focus Area: “Greening Supply Chains and Green Procurement”***

- Eco-products International Fair 2004 (Malaysia)
- **Eco-products International Fair 2005 (Thailand)**
- Eco-products International Fair 2006 (Singapore)

- Eco-products Directory 2004
- Eco-products Directory 2005
- Eco-products Directory 2006

- **Greater Awareness**
- **Strong New Network with the Key Business and Other Relevant Organizations such as FMM, FTI, WMRAS, etc**



### III. Eco-products International Fair 2004

#### Malaysia (2004)





### III. Eco-products International Fair 2004 Malaysia (2004)



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### III. Eco-products International Fair 2005

Thailand (2005)



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### III. Eco-products International Fair 2005

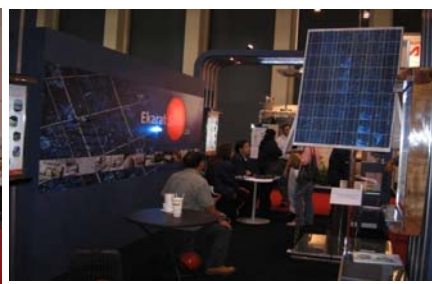
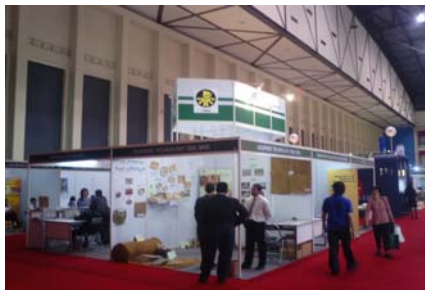
#### Thailand (2005)



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### III. Eco-products International Fair 2005

#### Thailand (2005)



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### III. Eco-products International Fair 2005 Thailand (2005)



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### III. Eco-products International Fair 2005 Thailand (2005)



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### III. Eco-products International Fair 2005 Thailand (2005)



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### III. Eco-products International Fair 2006

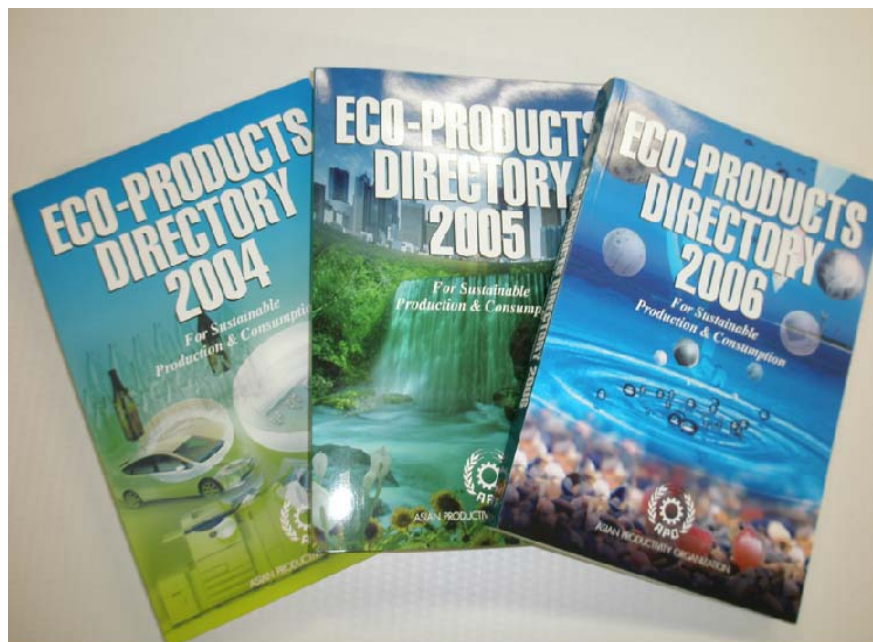
#### In Singapore (2006)



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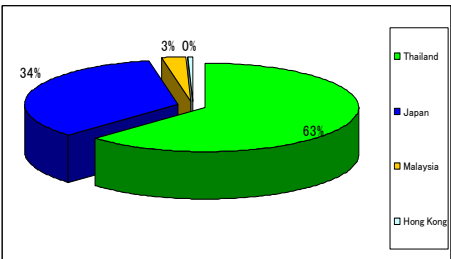


### III. Eco-products International Fairs: Eco-products Directory

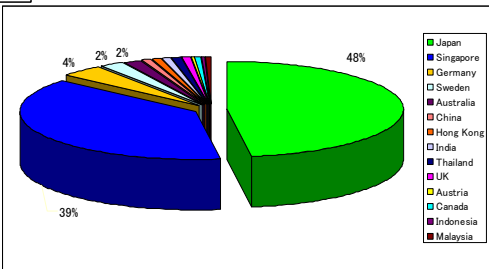


### III. Eco-products International Fair: Trend

Space based on nationality of exhibitors: More international participations in the recent EPIF



2005 in Thailand

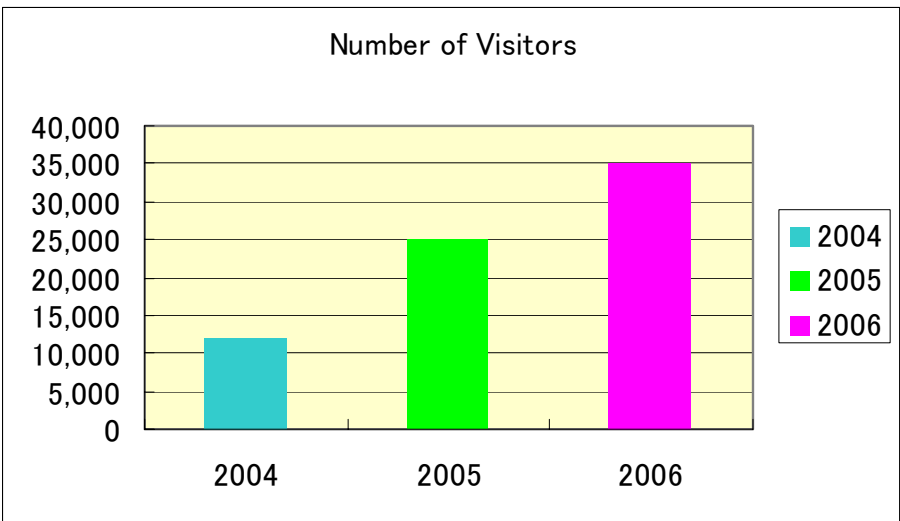


2006 in Singapore

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### III. Eco-products International Fair: Trend

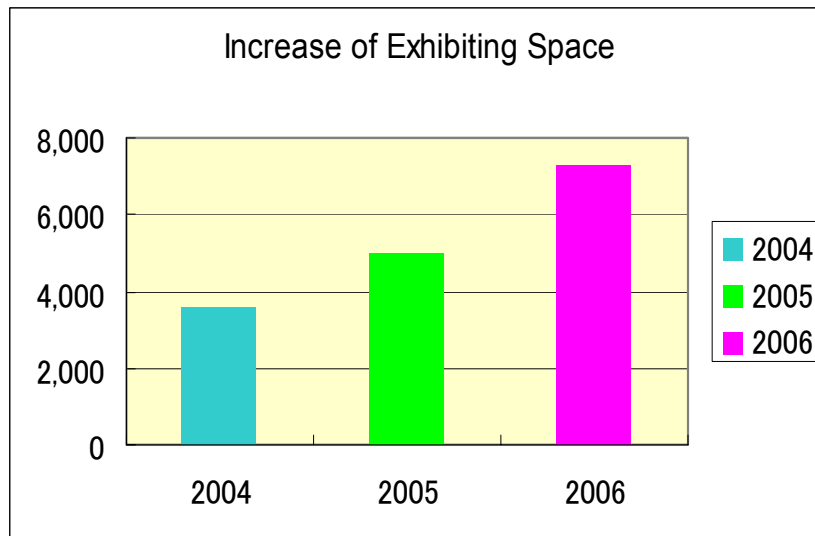
Increase of Number of Visitors through Past Three EPIFs



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### III. Eco-products International Fair: Trend

Increase of Exhibiting Space

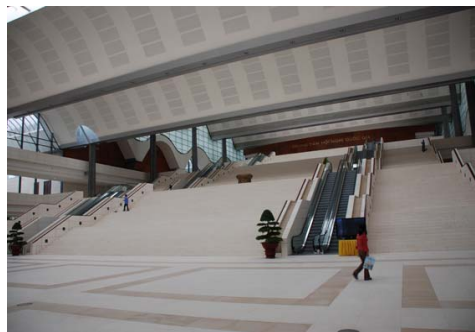


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### III. Eco-products International Fair: In 2008

**Host Country:** Hanoi, Vietnam  
**Venue:** National Convention Center  
**Timing:** 1 March 2008 – 4 March 2008  
(4 days)



Bird's-eye View of Hanoi City

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***Thank you!***