

Fuji Xerox Environmental Activities Around the World

**F.T.I Fair 2007 Seminar
September 21, 2007
IMPACT, Muang Thong Thani**

**YAMAMOTO, Shunsuke
Vice President
Thai Fuji Xerox Co., Ltd.**

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Fuji Xerox Corporate Profile

2

ALL-Fuji Xerox's Environmental Policy

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Examples of ALL-Fuji Xerox's Initiatives

4

Toward the Future

■ Fuji Xerox Corporate Profile

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Fuji Xerox Co., Ltd.

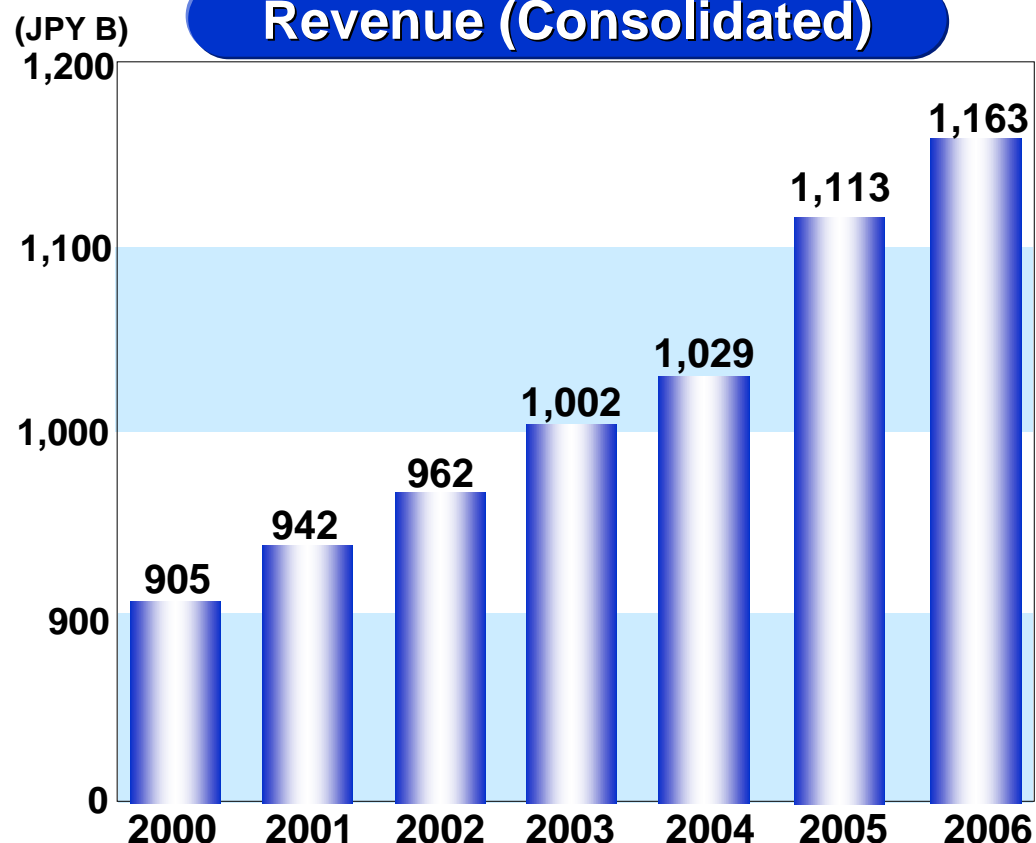
Established February, 20, 1962

Paid-in capital JPY 20B

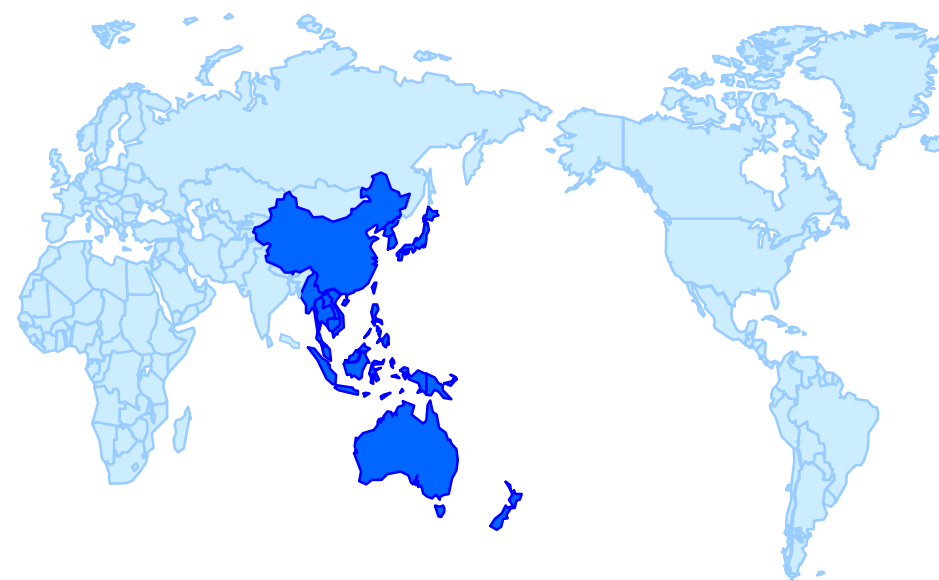
Shareholders FUJIFILM Holdings Corp. 75%, XEROX Corp. 25%

Employee number Fuji Xerox: 13,784 Consolidated: 40,295 (as of March '07)

Revenue (Consolidated)



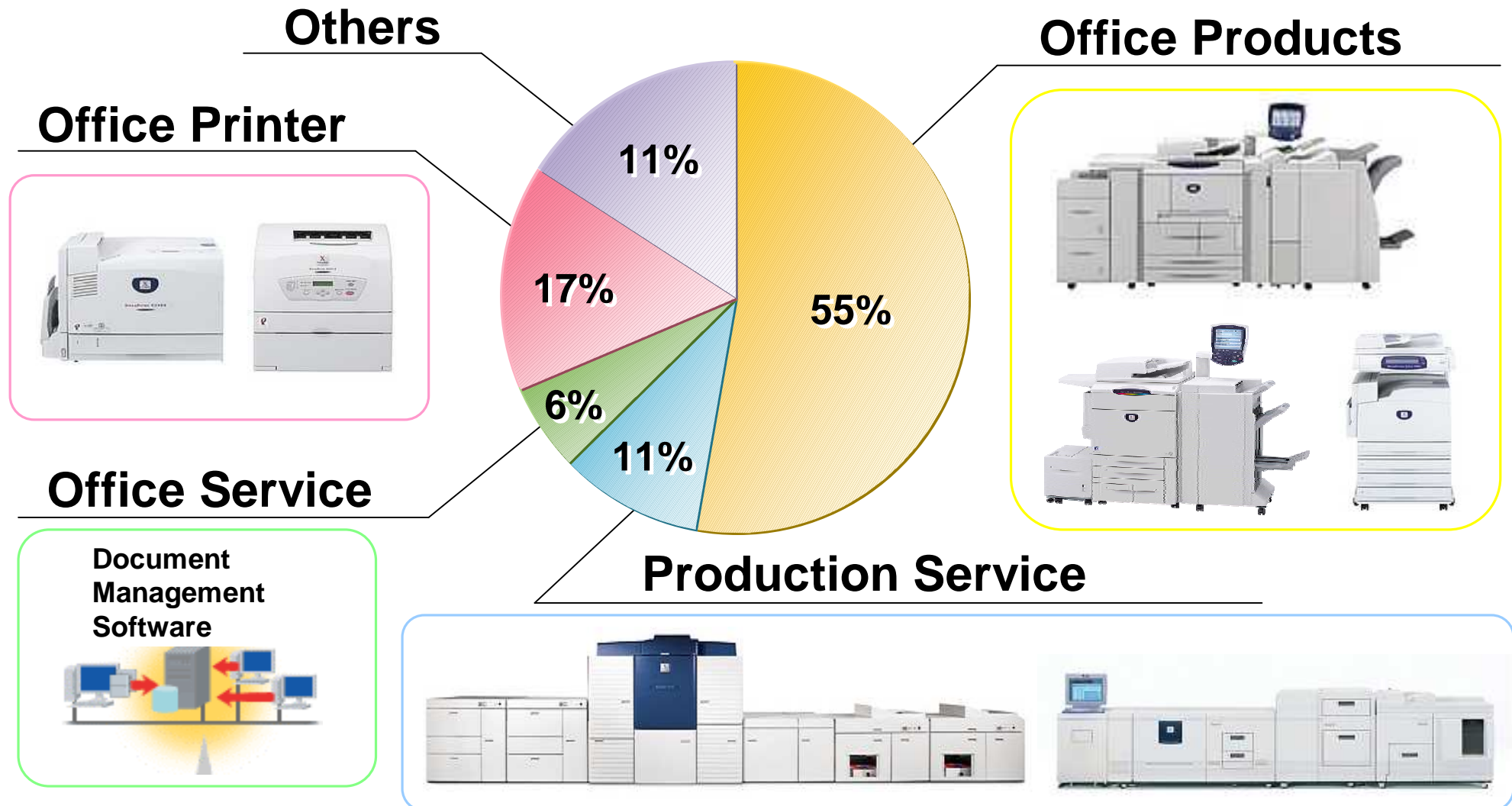
ALL Fuji Xerox's Sales and Service Areas



■ Fuji Xerox Business Lines

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Revenue Composition (FY2006)



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Toward the Future

■ Our Corporate Philosophy



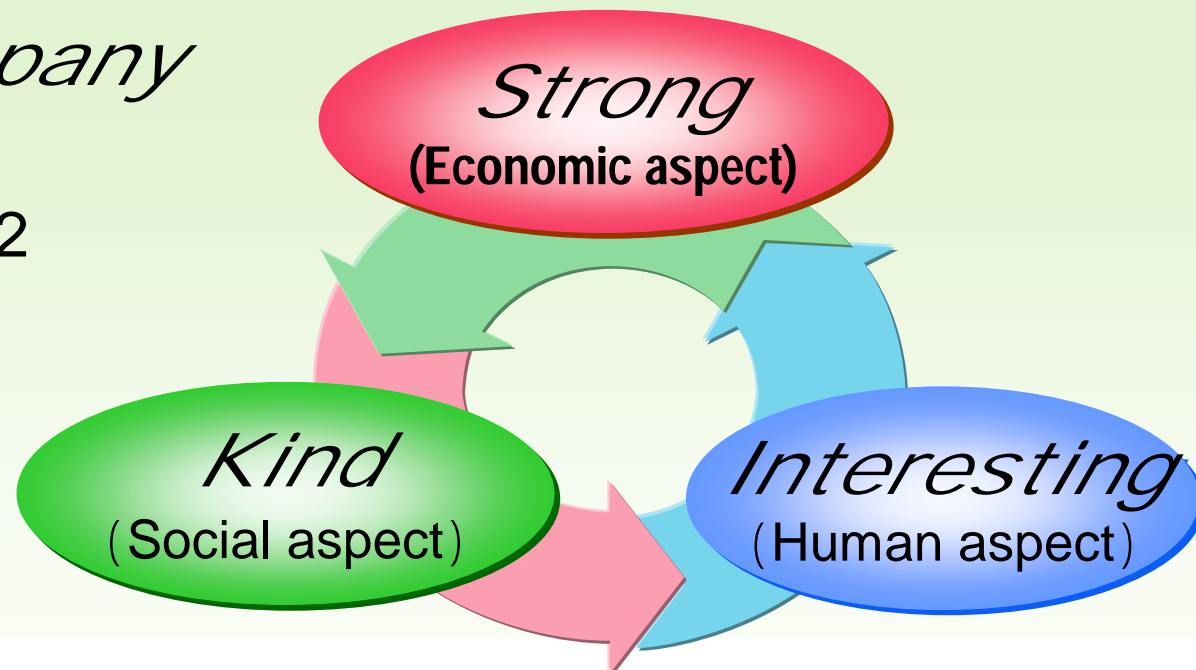
Xerox is made up of a group of enthusiastic, revolutionary people. They believed not only in profit or success in business, but also in the responsibility to provide services that have value for the customers.

They wanted to serve society, and that service would become a source of self-respect.

J.C. Wilson (1946-1971 Corporate executive, Xerox Corp,)

*Good Company
Concept*

Fuji Xerox, 1992



■ Environmental Management Policy Tree

**Fuji Film Group
Green Policy**

**All Fuji Xerox
Shared Values**

Idea

**All Fuji Xerox
Ecology & Safety Vision**

Actualization

**All Fuji Xerox
Ecology & Safety Basic Policy**

**FY2006 Mid-range Environmental
Management Plan (FY2007-FY2009)**

■ Ecology & Safety (E&S) Vision

All Fuji Xerox - Ecology and Safety (E&S) Vision -

ALL Fuji Xerox introduce and develop.....

- 1. World-class Ecology-conscious Activities**
 - to emphasize respect for the environment**
- 2. Products, Services and Information to Customers**
 - for safe and kind to the environment**
- 3. Contribution to environmental conservation efforts**
 - for individuals and society**

■ Environmental Management Policy Tree

**Fuji Film Group
Green Policy**

**All Fuji Xerox
Shared Values**

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**All Fuji Xerox
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**FY2006 Mid-range Environmental
Management Plan (FY2007-FY2009)**

■ Three Pillars of FX Environmental Efforts

Initiatives for Products



Global warming prevention

Develop energy-saving products

Thorough energy-saving activities

Conservation of natural resources

Resource recycling system
Environmentally-friendly paper

Zero waste

Reduce environmental risk from chemical substances

Conformance with RoHS Directive

PRTR*, air, soil and water pollution control

Initiatives Within Business Activities



Environmental Management

* PRTR: Pollutant Release and Transfer Register

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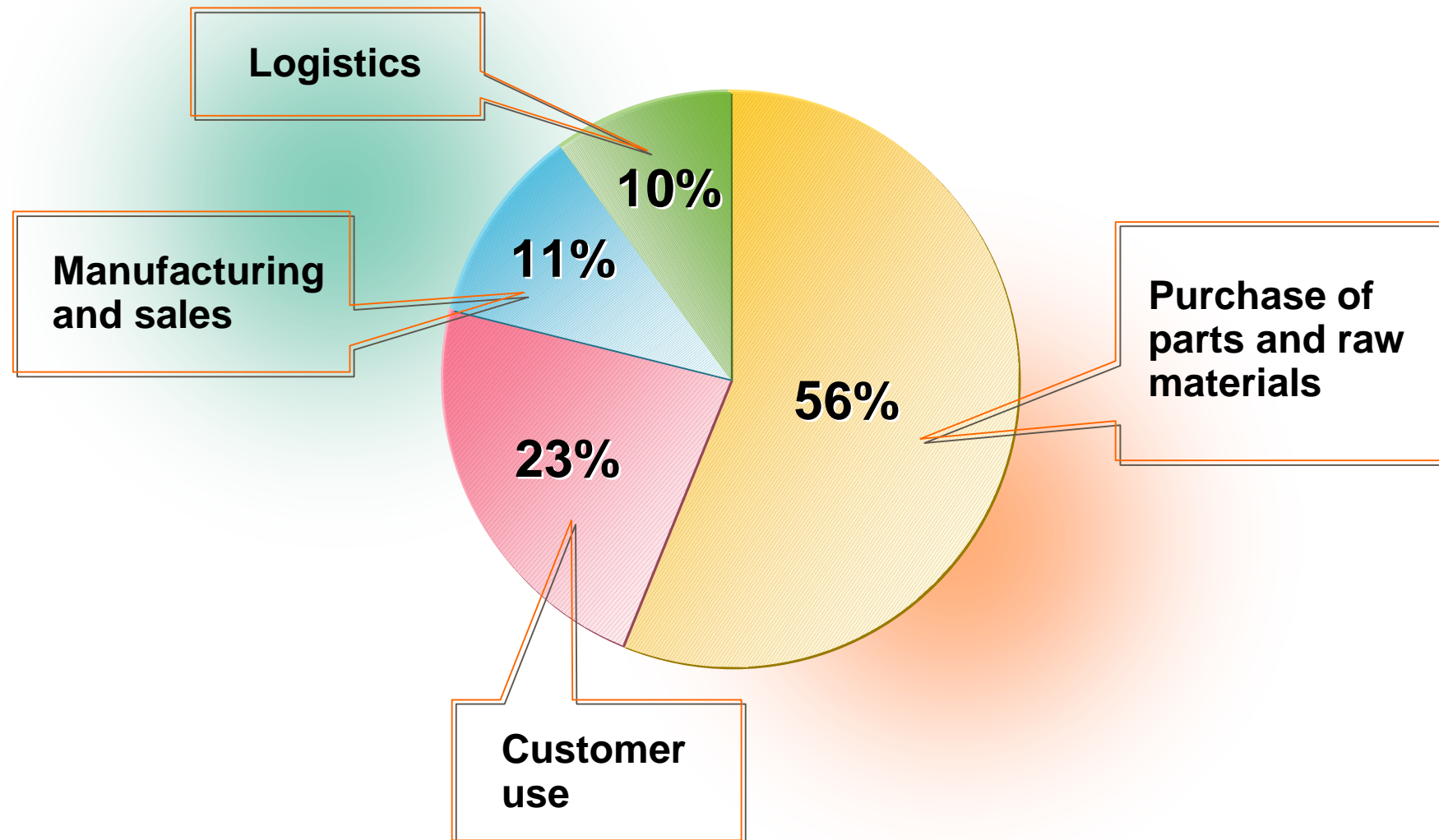
Toward the Future

Efforts through Our Products



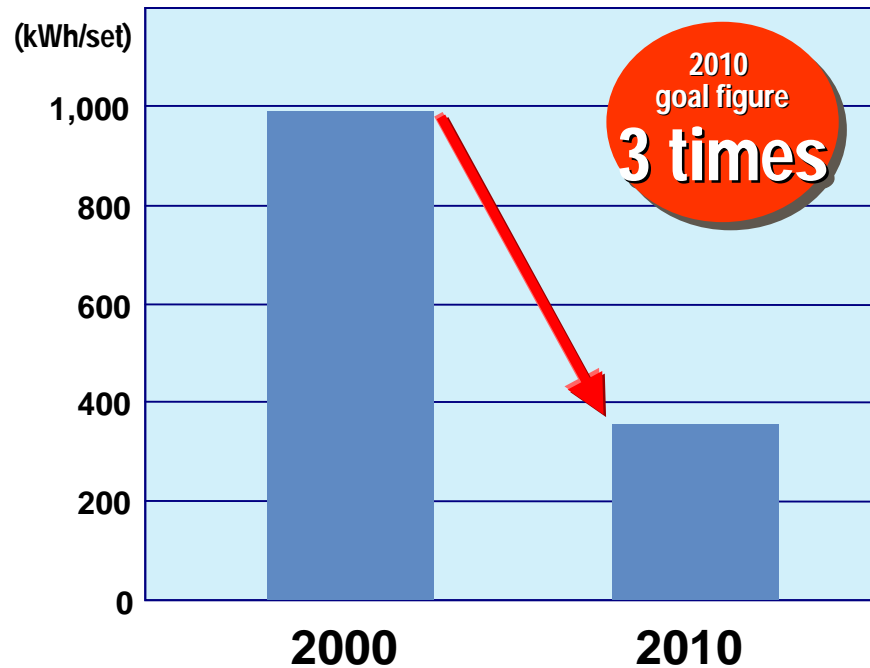
■ Efforts through Our Products

CO₂ emissions by product life stage (FY2006)

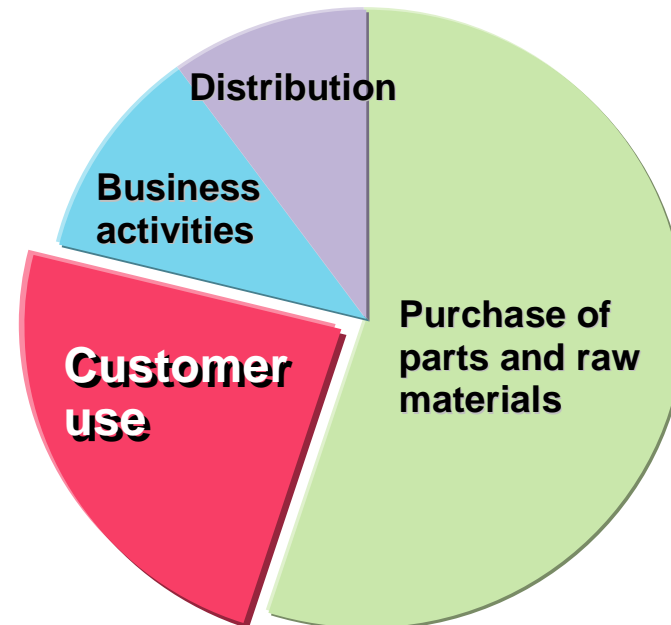


■ Development of energy-saving products (1)

Energy-saving Performance
(Power consumption per machine)



Breakdown of All-FX CO₂ emissions



**We cannot meet our goal if only some of our machines are energy-saving.
All our machines must be reengineered for low energy consumption.**

■ Development of energy-saving products (2)

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Thai Greenlabel on our products



ApeosPort-II C4300/ C3300



DocuCentre-II 3000



DocuCentre-II C4300/ C3300



■ Development of energy-saving products (3)

Color Machines

Awarded the 1999
Energy Conservation Prize



DocuColor 1255CP

**Two-roll
fuser
technology**

Awarded the 2000
Energy Conservation Prize



DocuPrint C2220

Awarded the 2003
Energy Conservation Prize



DocuPrint C2425/2426

Awarded the 2004
Energy Conservation Prize



DocuCentre a450/f450
+
Document Flow System

Awarded the 2005
Energy Conservation Prize



ApeosPort C7550 I
series

Free belt nip fuser technology



DocuPrint C3050

Low

Color Copy Speed

High

Monochrome machines

Awarded the 2002
Energy Conservation Prize



DocuPrint 181/211

Quick fuser technology

Awarded the 2001
Energy Conservation Prize



DocuCentre 507/607/707

Roll-in-roll technology

Low

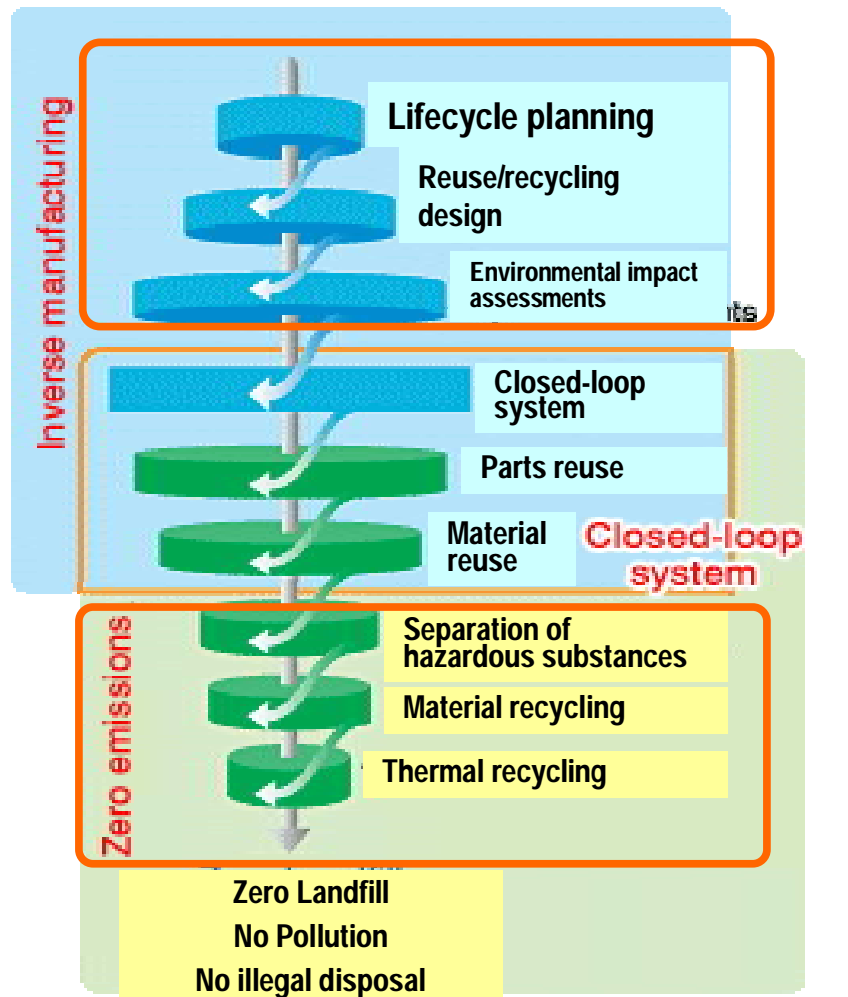
Copy Speed

High

**Awarded
eight
consecutive
years**

**2006 Awarded
Energy Conservation
Grand Prize**

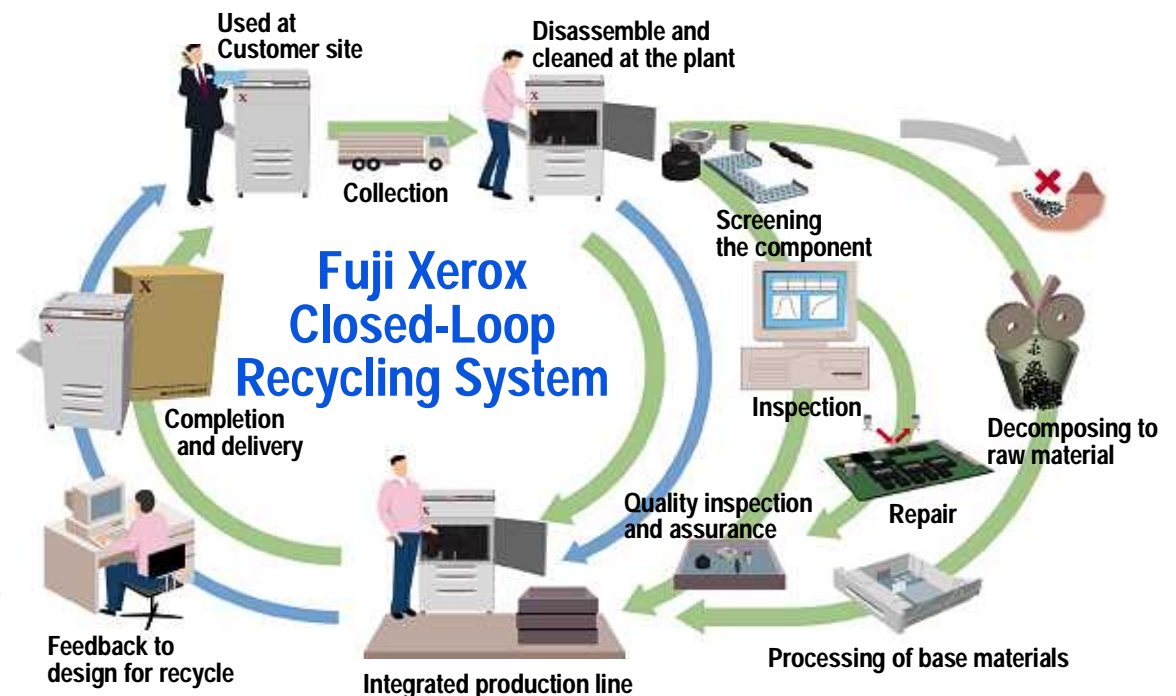
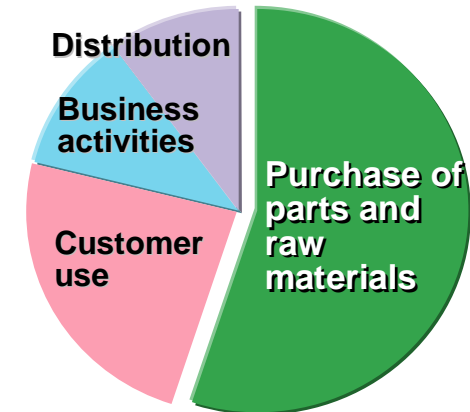
■ Construction of resource recycling systems (1)



*Inverse manufacturing: production based on reuse

*Closed loop system: in-house reuse or recycle

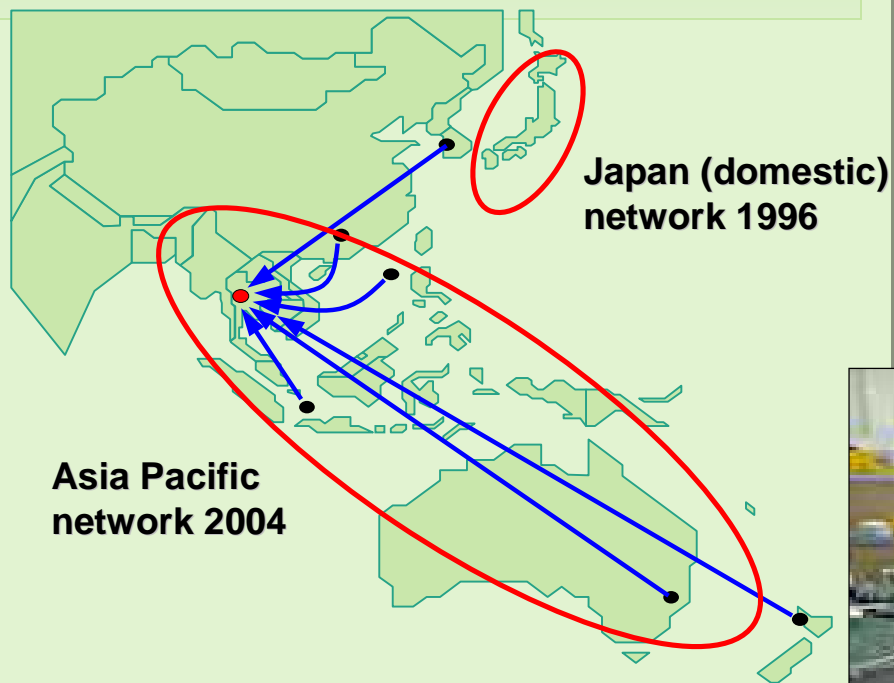
Breakdown of All-FX CO₂ emissions



■ Construction of resource recycling systems (2)

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Asian network



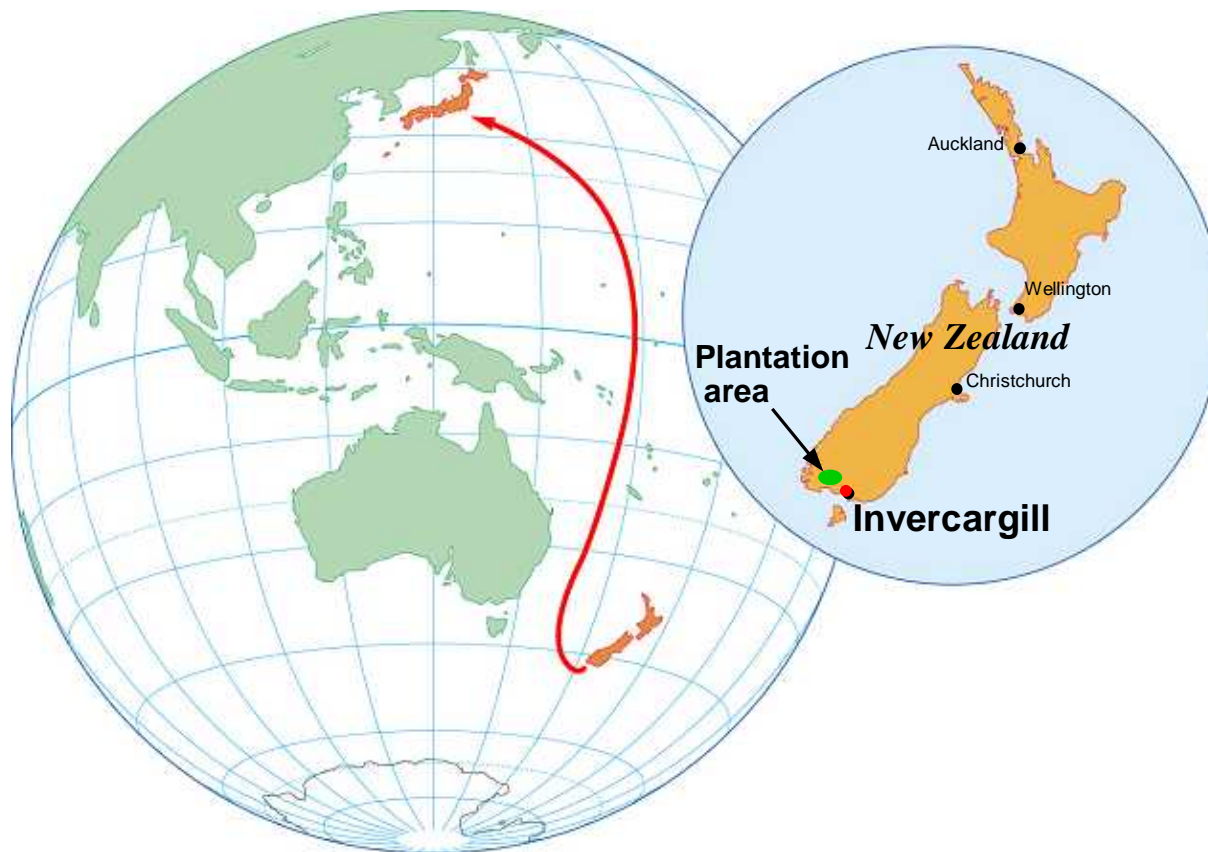
Fuji Xerox Eco-Manufacturing (FXEM) in Thailand



Eco-Conscious Paper Procurement



■ New Zealand Plantation



“Happy Valley”

Part of the Howden Forest



Eucalyptus trees grown in the plantation
Area: 9,861ha
Estimated shipping volume (2010):
180,000t

■ Environmental, Health and Safety Requirements for Paper Procurement

Feature: Worldwide response

Targets: All copy and printer paper, used or sold

Provisions of requirements for paper procurement of Fuji Xerox

- 1) Regulatory compliance
- 2) Sustainable forest management
 - * The forest to be certified by a third-party organization or the forest to be well-managed
- 3) The source of reused pulp that the suppliers use as the raw materials must be apparent
- 4) Chemical substances used are to be safely secured
- 5) Paper must be manufactured with chlorine free process
- 6) Environmental management system to be maintained for the production plant

Effective date:

Japan: Adopted and implemented December 1, 2004

Asia-Pacific: Full response by the end of March 2006

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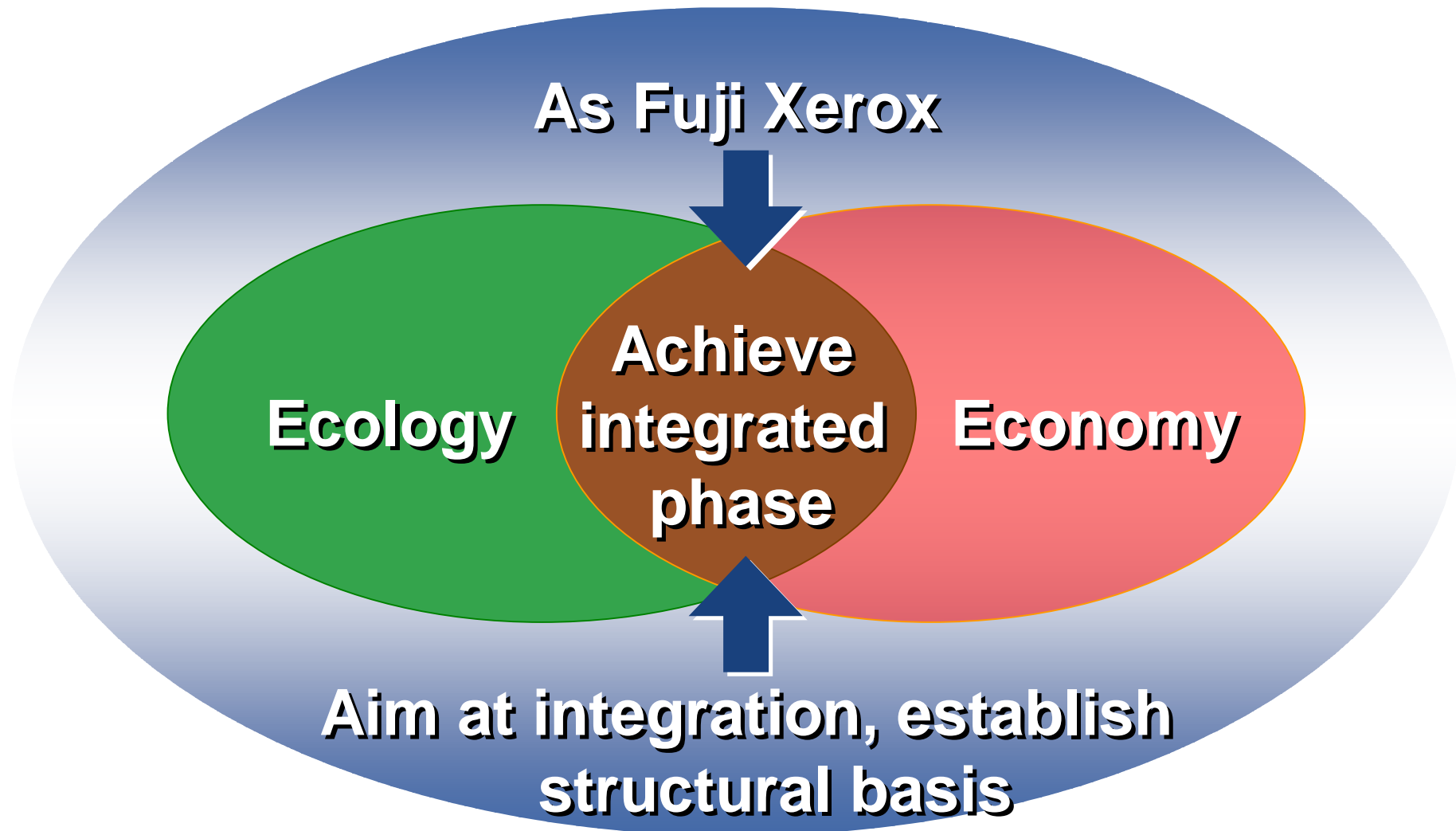
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Toward the Future

■ Toward the Future

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Integration of ecology and economy is the most important issue





Thank you for your attention

Appendix

■ Sustainable Paper Supply System

